INVITING ALL TO SHINE AT OUR

Annual Gala

January 25, 2020

LOUIS S. WOLK JEWISH COMMUNITY CENTER
OF GREATER ROCHESTER

Corporate Sponsorship Opportunities
**SPONSORSHIP LEVELS**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on Cocktail/Dessert Napkins</td>
<td>•</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo/Name Recognition on JCC Display TV, Facebook</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority Seating at Event</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition During Program</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Recognition in Tribute Journal and JCC Website</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Tribute Journal Ad</td>
<td>Full Page</td>
<td>Full Page</td>
<td>1/2 Page</td>
<td>1/4 Page</td>
</tr>
<tr>
<td>Name on Table Sign</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td># of Table Guests</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>Number of JCC Membership Guest Passes</td>
<td>10 Passes 2 weeks</td>
<td>10 Passes 1 week</td>
<td>10 Passes 1 Day</td>
<td>4 Passes 1 Day</td>
</tr>
</tbody>
</table>

**UNDERWRITING OPPORTUNITIES**

Does not include seats.

- **Tribute Journal $5,000**
  - Logo on back cover of tribute journal
  - Recognition during program
  - Full Page Ad in tribute journal

- **Photography $1,500**
  - Name/Logo framed at station
  - Recognition during program
  - 1/4 Page Ad in tribute journal

- **Beverage Stations $2,000/Station**
  - Name/Logo framed at station
  - Recognition during program
  - 1/2 Page Ad in tribute journal

- **Wash Stations $1,000/Station**
  - Name/Logo framed at station
  - Recognition during program
  - 1/8 Page Ad in tribute journal

- **Food Stations $1,500/Station**
  - Name/Logo framed at station
  - Recognition during program
  - 1/4 Page Ad in tribute journal

*Reserve your underwriting opportunity today! Contact Susan Bird at 585.461.2000 ext. 368*

**SEATS**

- **Premier:** $500 Includes two seats and 1/8 page ad in tribute journal.
- **Individual:** $200

**AD SPONSORSHIP IN COMMEMORATIVE TRIBUTE JOURNAL**

Placing an ad in the tribute journal is a wonderful way to market your business and to support the JCC.

With more than 400 people attending our fundraising event the JCC ads are an effective tool for spreading the word about your business to a target audience.

Please email information for your ad creation or finished ad artwork as a high-resolution jpeg or pdf.

Files should be a minimum of 300 dpi, CMYK, and emailed to graphics@jccrochester.org.

Ad submittal deadline is Friday, December 20, 2019.

*The tribute journal is printed in color, 8.5x11" with a 1/2" margin.*
**REGISTRATION FORM**

Please indicate your sponsorship level, seat information and/or tribute journal advertisement.

- Platinum $10,000
- Gold $5,000
- Silver $2,500
- Bronz $1,500
- Full Page Ad $1,000
- 1/2 Page Ad $550
- 1/4 Page Ad $300

- Underwriting opportunity ____________________________
- I would like to make a donation of $___________. (Optional, in honor of: ______________________)

**NAME/ORGANIZATION**

Name (As you would like it to appear in Gala materials.) ______________________________________________________

Phone ___________________ Email ________________________________

Address ______________________________________________________

Contact Person ________________________________________________

- Create my ad.  - I will send final ad artwork.  See left page for details regarding artwork.

Ad Copy: ________________________________

______________________________

**ATTENDEE NAMES**

1. ________________________________  6. ________________________________
2. ________________________________  7. ________________________________
3. ________________________________  8. ________________________________
4. ________________________________  9. ________________________________
5. ________________________________  10. ______________________________

Kashrut, dietary laws observed. Please note vegetarian (v), gluten free (gf) or food allergies next to name above.

**METHOD OF PAYMENT**

Total Amount: $____________________  - Check (enclosed) made payable to JCC of Greater Rochester.

- Please charge my credit card.  - Visa  - MasterCard  - AMEX  - Discover

Name as it appears on card: ______________________________________________________

Card # ________________________________ Exp. Date ________ / ________ Sec. Code ________________

Signature ____________________________________________________________________________

Kashrut, dietary laws observed. Please note vegetarian (v), gluten free (gf) or food allergies next to name above.

**Underwriting opportunity**

- Full Page Ad $1,000
- 1/2 Page Ad $550
- 1/4 Page Ad $300

**I would like to make a donation of $___________. (Optional, in honor of: ______________________)

**METHOD OF PAYMENT**

Total Amount: $____________________  - Check (enclosed) made payable to JCC of Greater Rochester.

- Please charge my credit card.  - Visa  - MasterCard  - AMEX  - Discover

Name as it appears on card: ______________________________________________________

Card # ________________________________ Exp. Date ________ / ________ Sec. Code ________________

Signature ____________________________________________________________________________

Return in enclosed envelope or send to Louis S. Wolk JCC of Greater Rochester. Attn: Gala, 1200 Edgewood Avenue, Rochester, NY 14618. For more information, contact Susan Bird at 585.461.2000 ext. 368 or gala@jccrochester.org. #JCCRocGala
2020 HONOREES
Justin L. Vigdor
Tikkun Olam Award
(Repairing the World)

Emily Rittenberg
Young Leadership Award

Jewish Federation of Greater Rochester
Community Partnership Award

2020 CHAIRS
Stacy & Steve Tulgan

2020 HONORARY CHAIRS
Michael & Debbie Gordon
Andrew & Sarah Gordon