

10 YEARS



*Mary and Max*

Voice of Max: Philip Seymour Hoffman

Voice of Mary: Toni Collette

AMES-AMZALAK  
ROCHESTER  
JEWISH july 25 -  
august 2  
FILM 2010  
FESTIVAL

thank **you** for  
10 great years!

underwritten by

*Friendly's*

## FESTIVAL CHAIR

Elliot Fix

## FESTIVAL FOUNDER

Carl Lasky לַאָרְל

## FESTIVAL COMMITTEE

Barbara Aurnou  
Michal Benita-Weiss  
Frederick Burger  
Howard Cohen  
Claudette Entenberg  
Lester D. Friedman  
Rona Litt  
Jeff Lurie  
Susan Mandl  
Helene Newman  
Sid Rosenzweig  
Rita Rudnick  
Mike Silverstein  
Marcia Stern

## FESTIVAL DIRECTOR

Andrea Miller

## JCC PRESIDENT

Marshall Lesser

## JCC EXECUTIVE DIRECTOR

Leslie Berkowitz

## PRESENTED BY



## VISIONARY SUPPORTER

for 9 great years!

*Friendly's*

# 10 YEARS

## Welcome!

Welcome to the 10th annual Ames-Amzalak Rochester Jewish Film Festival underwritten by Friendly's

We are honored to have reached this milestone and we welcome you to this year's festival. Our festival has turned into something we never could have imagined in 2001. Since its beginning, RJFF attendance has grown from 1,500 attendees in 2001, to more than 5,500 in 2009. The average number of people in attendance per film has grown from 115 in our first year, to 305 per film last year. This year we are presenting 22 films from eight countries making the 2010 festival the biggest in our history. In 2001 the festival had just two underwriters with the majority of support generously donated by the RJFF Founder, Mr. Carl Lasky. This year we owe our deepest gratitude to each of our 58 donors, more than 100 All Festival Pass Holders and thousands of general audience members. Thank you!

We are pleased to announce that the Ames-Amzalak Rochester Jewish Film Festival has been honored with the 2010 Elmer Louis Award for Outstanding Program in the Rochester Jewish Community by the Jewish Community Federation of Greater Rochester. What a thrill!

The planning process for the Festival is a year-round effort. We are dedicated to researching and learning about the latest in Jewish film. Our continued growth and success is due to the support and guidance of the RJFF committee members. There are, on average, more than 300 films submitted for inclusion in the festival. Yes, we watch them all! Much of the success of the festival is also credited to the volunteer chairs over the years including Judy and Richard Columbus, Donna and Bruce Cohen, Helene and Bruce Newman and Elliot Fix.

RJFF is one of the most inclusive Jewish events in the greater Rochester area. For no Jewish obligation, or commitment stricter than the price of admission, anyone can explore new Jewish worlds in the anonymity of a darkened movie theater. The festival brings audiences an extraordinary collection of gripping dramas, thought-provoking documentaries, eclectic shorts and offbeat comedies. Together we discover the diversity of Jewish life and culture, and issues and concerns within and beyond the Jewish community. This year's films are no exception. There are more fiction (narrative) films than ever before as well as several highly acclaimed documentaries and short films. So, sit back and enjoy!

Thank you for your support over these 10 years -- for believing in us, for leaving work early to catch a 6pm film, for staying up later than normal on weekday to attend a 9pm film, for your feedback, your spirit and your enthusiasm. We look forward to sharing another glorious summer-week with you...and another 10 years.



*Elliot*

Elliot Fix, Chair  
RJFF



*Andrea*

Andrea Miller, Director  
RJFF



## 2010 FILM CALENDER

| SUNDAY  | MONDAY  | TUESDAY   | WEDNESDAY   | THURSDAY   | FRIDAY               | SATURDAY  |
|---|---|---|---|--|----------------------|---|
| <b>25 - July</b>  | <b>26</b>   | <b>27</b>   | <b>28</b>   | <b>29</b>  | <b>30</b>            | <b>31</b>   |
| DRYDEN<br>2pm<br><b>Surrender</b><br><br>4:30pm<br><b>Mary and Max</b><br><br>7:30pm<br><b>A Matter of Size</b><br>and<br>Opening<br>Night Party! | LITTLE<br>6:15pm<br><b>Saviors in the Night</b><br><br>9pm<br><b>Eyes Wide Open</b>   | JCC<br>2pm<br><b>Killing Kasztner</b><br><br>LITTLE<br>6:30pm<br><b>Nora's Will</b><br><br>9pm<br><b>The Beetle w/ Gefilte Fish</b> | LITTLE<br>6:15pm<br><b>Anita</b><br><br>9pm<br><b>Zrubavel w/ Pinchas</b> | JCC<br>2pm<br><b>Eli &amp; Ben</b><br><br>LITTLE<br>6:15pm<br><b>Berlin '36 w/ Toyland</b><br><br>9pm<br><b>The Loners</b> | <i>good shabbos!</i> | DRYDEN<br>6:30pm<br><b>Who Do You Love</b><br><br>9pm<br><b>Ajami</b> |
| <b>1 - August</b>   | <b>2</b>  |   |   |  |                      |   |
| JCC 11am<br><b>Ajami</b><br><br>LITTLE<br>3pm<br><b>Camera Obscura</b><br><br>6:00pm<br><b>For My Father</b><br><br>8:30pm<br><b>Protector</b>    | DRYDEN<br>7pm<br><b>The Klezmatics: On Holy Ground</b><br><br>Closing<br>Night Party! |   |   |  |                      |   |

**FESTIVAL TIPS** ADVANCE PURCHASE OF TICKETS IS ENCOURAGED.  
**BUY** YOUR TICKETS ONLINE AT **RJFF.ORG!**  
 QUESTIONS? CALL **585-461-2000**

### film index:

A Matter of Size .....pg. 5  
 Ajami .....pg. 11  
 Anita .....pg. 8  
 Beetle, The w/ Gefilte Fish .....pg. 8  
 Berlin '36 w/ Toyland .....pg. 10  
 Camera Obscura .....pg. 12  
 Eli & Ben .....pg. 9  
 Eyes Wide Open .....pg. 6  
 For My Father .....pg. 12  
 Killing Kasztner .....pg. 7  
 Klezmatics, The .....pg. 13  
 Loners, The .....pg. 10  
 Mary and Max .....pg. 4  
 Nora's Will .....pg. 7  
 Protector .....pg. 13  
 Saviors in the Night .....pg. 6  
 Surrender .....pg. 4  
 Who Do You Love .....pg. 11  
 Zrubavel w/ Pinchas .....pg. 9



**thank you** The Rochester Jewish Film Festival gratefully acknowledges its generous supporters:

---

**visionary \$10,000+:**



**executive producer \$5,000+:**



**producer \$2,500+:**

**Flaum Family: Generation to Generation and Josephine and Simon Braitman**

**Futerman Supporting Foundation:**

Sara Futerman, Daphne Futerman & Ira Jevotovsky,  
Eli & Peggy Futerman, Rina & Danny Chessin

**Konar Family Foundation**

in cooperation with Monroe Community College Holocaust Genocide Studies Program

**Rubens Family Foundation**

**director \$1,250+:**



**Class Action LLC/Marc Frankel – Constable**

**Debby and Elliot Landsman**

**Marcia and Gary Stern**



### **writer \$550+:**

Norma and Jack Erdle  
Jewish Community Federation of Greater Rochester  
Mona and Mark Kolko  
Paulina and Laurence Kovalsky  
Sylvia and Philip Kowal Film Festival Fund  
Limor and Dr. Ralph Madeb  
Susan and Saul Marsh  
Carolyn and Marvin Miller  
University Cardiovascular Associates  
Robin and Michael Weintraub

### **actor \$350+:**

Ethan Aranov, D.D.S.  
Marilyn and Howard Berman  
The Brokery LTC - Syb and Arnie Bernard  
Debra and Frederick P. Burger  
Daphne and Howard Cohen  
Janet and Rick Dray  
Dr. Eric M. Dreyfuss  
Feldman Heating & Cooling  
Heidi and Mike Fishman  
Audrey and Jerome Freedman  
Doreen and Les Goldstein  
Barbara and Marvin Gray  
Bonnie Jackson  
Marcia and Richard Kaplan  
Ilana and Merwyn M. Kroll  
Medved Running & Walking Outfitters  
Helene and Bruce Newman  
LP Wolch, CPA's P.C.  
Maxine and Dr. Gerald Rosen  
Professor Avi Seidmann and Raquel Ben Choam, M.D.  
Linda and Sherwin Weinstein  
Elise and Joseph Wojciechowski

### **extra \$200:**

Dr. Ayala Emmett  
Eric and Marc Entenberg  
Tamar and Elliot Fix  
Burt Gordon  
Phyllis A. Harris  
Lisa and Michael Silverstein  
Michal and Dr. Oren Weiss



### **gifts directed toward the Sylvia and Philip Kowal RJFF Fund:**

Dr. Eric M. Dreyfuss  
Eric and Marc Entenberg  
Bonnie Jackson  
Medved Running & Walking Outfitters  
Rita Rudnick  
Barry A. Swan  
Judy and Alan Wertheimer

### **in-kind support:**

MacKenzie-Childs  
Mann's Jewelers

### **special appreciation to the following for their contributions to RJFF:**

Bob Russell and the Little Theatre Staff  
Jim Healy, Allen Buell and the Dryden Theatre Staff  
Cora Holliday, Tom Habecker, Bill Donahue and the entire JCC Staff  
Mike Champlin for his technical support  
360 | 365 George Eastman House Film Festival  
Reel Mind Film Festival  
Atlanta Jewish Film Festival  
Boston Jewish Film Festival  
San Francisco Jewish Film Festival  
Seattle Jewish Film Festival  
Toronto Jewish Film Festival  
Washington Jewish Film Festival

Special recognition to the WHEC-TV 10 producers for their generous assistance in the production of the 2010 Rochester Jewish Film Festival trailer.



### **thank you**

To the film introducers, post-film discussion leaders, special guests, writers, and all of the volunteers who give of their time, it could not happen without you. Thank you!

# OPENING DAY

Sunday, July 25, 2:00pm, Dryden Theatre

## **SURRENDER**

Director: Edward Sloman, US, 1927, 77 min., Silent, Narrative

After a marvelous reception in 2009 with the silent film *His People*, RJFF is pleased to offer another delightful silent film with live piano accompaniment by Rochester's own Philip Carli. One of the few American silent feature films to deal with life in a European shtetl, *Surrender* is filled with details of village life and Jewish customs. Based on the book "Lea Lyon" by Alexander Brody, the film's story unfolds on the eve of WWI in an Austrian village where the Chief Rabbi's daughter Lea, encounters Prince Constantine, a Russian officer. Lea's passion for the Prince and her concern for the lives of the villagers conflict with her father's views. In this plot-twisting melodrama about political and personal passions, it can be hard to separate the heroes from the traitors.

**Generously underwritten by  
Debbly and Elliot Landsman.**



Photo credit: National Center for Jewish Film

**Live piano accompaniment by Philip Carli.**

Sunday, July 25, 4:30pm, Dryden Theatre

## **MARY AND MAX**

Director: Adam Elliot, Australia, 2009, 92 min., English, Narrative

The opening night selection of the 2009 Sundance Film Festival, *Mary and Max* is a clayography feature film from Academy Award® winning writer/director Adam Elliot featuring the voice talents of Toni Collette (Mary) and Rochester's own Philip Seymour Hoffman (Max). Spanning 20 years and two continents, *Mary and Max* explores the relationship of an unusual set of pen-pals, Mary Dinkle a chubby, lonely 8 year-old living in the suburbs of Melbourne, Australia, and Max Horowitz an obese, 44 year-old Jewish man living with Asperger syndrome in the chaos of New York City. As *Mary and Max* chronicles Mary's trip from adolescence to adulthood, and Max's passage from middle to old age, it explores a bond that survives much more than the ups and downs of an average friendship. Winner of the Crystal Bear, Berlin International Film Festival 2009.

**Community Partner:  
Reel Mind Film Festival**

**Generously underwritten by  
Marcia and Gary Stern.**



# OPENING NIGHT

Sunday, July 25, 7:30pm, Dryden Theatre

## **A MATTER OF SIZE** (*Sippur Gadol*)

Directors: Erez Tadmor, Sharon Maymon, France/Germany/Israel, 2009, 90 min., Hebrew /Japanese w/ subtitles, Narrative

*A Matter of Size* is the hit Israeli comedy that has been playing to packed houses and rapturous laughter at film festivals around the world. Nominated for 13 Israeli Academy Awards including Best Picture, the film is "ludicrously funny" (*Variety*) and "hilarious" (MTV). With echoes of *The Full Monty* in both its blue-collar setting and its themes, *A Matter of Size* is a tender and funny look at an overweight chef and his three friends from the small Israeli city of Ramle as they abandon their weight-loss group and decide instead to pursue sumo wrestling. The result is a simultaneously sweet, funny, touching and relatable story of self-acceptance and determination. A feel-good favorite of the festival circuit, *A Matter of Size* has already been picked up for a Hollywood remake by the Weinstein brothers.

**Generously underwritten by**

# Friendly's

Film followed by the 10th Anniversary Opening Night Party with Friendly's ice cream for all!



Monday, July 26, 6:15pm, Little Theatre

## **SAVIORS IN THE NIGHT**

*(Unter Bauern)*

Director: Ludi Boeken, Germany, 2009, 95 min., German/French/English w/ subtitles, Narrative



The riveting, real-life drama of a Jewish family who found refuge with Westphalian farmers during WWII, *Saviors in the Night* is a powerful, humanity-affirming story in the face of barbarism. The Spiegel family escapes the last of the death camp deportations and is offered safe hiding for nearly 3 years by salt-of-the-earth German peasants who reject fascism and put themselves at grave risk without hesitation. Danger lurks constantly as SS officers, Nazi youth groups and frightened citizens threaten to expose the refugees and their protectors. Today, the names of these courageous farmers are immortalized at the Yad Vashem memorial in Israel. Based on the memoirs of the now 97-year-old Marga Spiegel, *Saviors in the Night* is a refreshingly unsentimental memorial to these silent heroes.

Winner of the New York Jewish Film Festival Audience Choice Award for Best Feature.

**GUEST: DIRECTOR LUDI BOEKEN**

***Generously underwritten by The Flaum Family: Generation to Generation and Josephine and Simon Braitman.***

Monday, July 26, 9:00pm, Little Theatre

## **EYES WIDE OPEN** (*Einaym Pkuhot*)

Director: Haim Tabakman, France/Germany/Israel, 2009, 91 min., Hebrew/Yiddish with subtitles, Narrative



Aaron (stage veteran Zohar Strauss), a respected butcher and a family man in an ultra-Orthodox neighborhood in Jerusalem, leads a conservative life of community devotion and spiritual dedication. His life undergoes a series of emotional changes following the arrival of Ezri (Israeli heartthrob Ran Danker) a young apprentice to his shop. Consumed with lust, the handsome yeshiva student irreversibly transforms the intricate beliefs in the once-devoted butcher's life – leading Aaron to question his relationships with his wife, children, community and God. Zohar Strauss won the 2009 Jerusalem Film Festival Best Actor award for his breakthrough portrayal of a man tormented by traditional religious boundaries in Israel.

“A film of scrupulous sympathy...a gem of insight; taboo-breaking in an intense, restrained drama...”  
- VARIETY



Tuesday, July 27, 2:00pm, JCC Hart Theatre

## **KILLING KASZTNER: The Jew**

### **Who Dealt with the Nazis**

Director: Gaylen Ross, US, 2008, 120 min., English/  
Hebrew w/ subtitles, Documentary



True stories rarely contain a historic mystery, a courtroom drama, a political murder and a family saga, but all can be found in the documentary *Killing Kasztner*. In Nazi occupied Hungary, Rezső Kasztner, known as the Jewish Schindler, dared to negotiate face to face with Adolf Eichmann to rescue 1700 Jews, and may have saved tens of thousands of more lives. Yet Kasztner was condemned as a traitor in his adopted country of Israel accused as a collaborator in a trial and verdict that divided a nation and forever stamped him as the “man who sold his soul to the devil.” It was a verdict overturned by Israel’s Supreme Court but it was too late for Kasztner who was assassinated by Jewish right wing extremists in Tel Aviv in 1957. Director Gaylen Ross investigates this tale of murder, intrigue, and heroism through accounts of the inflammatory political trial, startling revelations from Kasztner’s assassin, Ze’ev Eckstein, and a chilling meeting between the killer and Kasztner’s daughter, Zsuzsi.

“I thought I knew the whole story, but after seeing the remarkable film I now realize how much I didn’t know.” - ABRAHAM H. FOXMAN, National Director, Anti-Defamation League (ADL) and a Holocaust survivor

“10 Best Films of the Year”  
- THE JERUSALEM POST

“Superb” - THE NEW REPUBLIC

“Splendid” - THE FORWARD

Tuesday, July 27, 6:30pm, Little Theatre

## **NORA’S WILL** (*Cinco Dias Sin Nora*)

Director: Mariana Chenillo, Mexico, 90 min., Spanish  
w/ English subtitles, Narrative



Nora had a plan. It would bring her grumpy ex-husband José and the rest of their dysfunctional family together for a magnificent Passover feast. But there is a flaw in her plan — a mysterious photograph from the past that leads José to re-examine their relationship and, perhaps, to rediscover their undying love for each other.

Winner of the Best Picture Award at the 2010 Ariel Awards, Mexico’s most prestigious film prize. Like Katherine Bigelow, the 2010 Oscar winner for *The Hurt Locker*, writer/director Mariana Chenillo is the first female director to win an Ariel Award for Best Picture.

**Generously underwritten by**



Tuesday, July 27, 9:00pm, Little Theatre

## **THE BEETLE** (*Ha'chipusheet*)

Director: Yishai Orian, Israel, 2008, 70 min., English/  
Hebrew/Arabic w/ subtitles, Documentary



Director Yishai Orian's wife, pregnant with their first child, insists he scrap his beloved VW Beetle for a safe family car. Yishai's comic struggles with his inner Peter Pan take him to Jordan in a last-ditch effort to salvage the relic before his son arrives. Along the way, former owners of his Beetle tell remarkable life stories involving the car.

"Extremely funny and touching road-trip." Hot Docs Film Festival

A 2008 HotDocs Film Festival Audience Top Ten Choice.

PRECEDED BY:

## **GEFILTE FISH**

Director: Shelly Kling, Israel, 2008, 10 min., Hebrew  
w/ subtitles, Short Narrative

Three generations of women share personal methods of making gefilte fish and, in the process, their opinions of tradition and its role in contemporary society. Hilarious and "heimishe." "One of the most popular films in San Francisco Jewish Film Festival history." SFJFF



**Generously underwritten by  
Class Action LLC/  
Marc Frankel Constable.**

Wednesday, July 28, 6:15pm, Little Theatre

## **ANITA**

Director: Marcos Carnevale, Argentina, 2009, 104 min.,  
Spanish w/ subtitles, Narrative



Renowned filmmaker Marcos Carnevale tells the story of a terrorist bombing in Buenos Aires that upends the life of a girl with Down syndrome and propels her on a poignant journey. Anita Feldman (an extraordinary debut performance by Alejandra Manzo, an actress with Down syndrome) is lovingly cared for by her mother (Oscar-nominee Norma Aleandro, *Autumn Sun*, RJFF 2002), and spends weekdays helping her run a small stationary store in their Jewish neighborhood. Everything changes when a car bomb explodes outside the AMIA Jewish Community Center. Disoriented in the wake of the attack, Anita wanders the city in search of her missing mother, touching the lives of those around her.

Best Picture and Audience Award winner at the 2009 Los Angeles Latino International Film Festival.

Wednesday, July 28, 9:00pm, Little Theatre

## ZRUBAVEL

Director: Shmuel Beru, Israel/US, 2008,  
72 min., Hebrew/Amharic w/ subtitles, Narrative



A family of Ethiopian émigrés is torn between love for their homeland and assimilation within Israeli culture in *Zrubavel*, the first feature-length film created by Ethiopian Israelis. While born and raised in Israel, the Zrubavel family is of Ethiopian heritage. The patriarch of the family is a proud, dignified working man who is determined to see his children succeed beyond him. His dreams for their future are threatened by his children's rebellious choices. Much of the conflict unfolds through the lens of the youngest child, Itzhak who dreams of becoming the "future Spike Lee of Israel." *Zrubavel* is a universal story of an immigrant family trying to preserve its heritage in a land where they are viewed as outsiders. *Zrubavel* is directed by first-time filmmaker Shmuel Beru, who at the age of 8, walked across the Sudanese desert to Israel.

Winner Best Film Award at the 2008 Haifa International Film Festival

Warning: Sexual content/Nudity

PRECEDED BY:

## PINCHAS

Director: Pini Tagver, Israel, 2008, 30 min., Hebrew/  
Russian w/ subtitles, Narrative

Nine-year-old Pinchas lives in poverty and loneliness with his Russian immigrant mother, who works the night shift and sleeps during the day. When the boy is drawn to the warmth and unity of religious neighbors, two worlds — his mother's and his neighbors' — collide.



Thursday, July 29, 2:00pm, JCC

## Hart Theatre

## ELI & BEN

Director: Ori Ravid, Israel, 2009, 91 min., Hebrew w/  
subtitles, Narrative



An Israeli boy wrestles with real-life ethical dilemmas and his love for his father in *Eli & Ben*, a bitter-sweet coming-of-age drama that will win the hearts of teen and adult audiences alike. Mischievous 12-year-old Eli (Yuval Shevach) has his sheltered world turned upside down after his father (Lior Ashkenazi, *Walk On Water*, RJFF 2006), a city architect in the upscale Herzliya community, is charged with taking bribes. News of the scandal makes its way to the school playground and national newspapers. Into this void of disillusionment steps Police Inspector Amos (Tzahi Grad), who presents sympathy but uncertain motives. Forced to question everything he believes, Eli sets out to restore the reputation of his father while navigating questions of trust and friendship. *Eli & Ben* features outstanding performances and the debut of writer/director Ori Ravid.

Audience Award for Best Feature Fiction,  
Boston Jewish Film Festival 2009.

Thursday, July 29, 6:15pm, Little Theatre

## **BERLIN '36**

Director: Kaspar Heidelbach, Germany, 2009, 100 min., German w/ subtitles



Inspired by the true story of Jewish high jumper Gretel Bergmann, *Berlin '36* replays a remarkable piece of forgotten Olympic history. Bergmann (award-winning actress Karoline Herfurth) was considered a top contender for the gold medal at the 1936 Summer Games in Nazi-controlled Berlin. With the Americans threatening an Olympic boycott if Jewish athletes were barred from competing, Bergmann is invited to training camp. But uncomfortable with a Jewish athlete on the Aryan team, the Nazis conspire to replace her with an unknown über-athlete (Sebastian Urzendowsky). *Berlin '36* is the exploration of a tenuous friendship between two outsiders who find themselves in unimaginable circumstances.

PRECEDED BY:

## **TOYLAND** (*Spielzeugland*)

Director: Jochen Alexander Freydank, Germany, 2009, 14 min., German w/ subtitles, Short Narrative

To shield her son from the horrors of the Holocaust, a mother tries to make him believe that their Jewish neighbors are going on a journey to "Toyland."



Academy Award Winner Best Live Action Short Film, 2009.

***Generously underwritten by The Konar Family Foundation in cooperation with Monroe Community College Holocaust Genocide Studies Program.***

Thursday, July 29, 9:00pm, Little Theatre

## **THE LONERS** (*Ha'Bodedim*)

Director: Renen Schorr, Israel, 2009, 92 min., Hebrew/Russian w/ subtitles, Narrative



Inspired by true events that took place in an Israeli military prison in 1997, *The Loners* tells of two Russian-speaking immigrants who serve in the army and desire to assimilate into Israeli society. Through unforeseen events, they are accused of treason. Although innocent, their demand for a retrial falls on deaf ears. Increasingly desperate as they lose their freedom and dignity in prison, they attempt one last-ditch effort to be heard. *The Loners* is the new long-awaited feature by Renen Schorr, who has influenced a whole generation of young Israeli filmmakers through the world-renowned Sam Spiegel Film School in Jerusalem, which he founded and has led for more than 20 years. Schorr also co-founded the Israeli Film Fund.

*The Loners* was nominated for 11 Israeli Academy Awards.

***Generously underwritten by***





Saturday, July 31, 6:30pm, Dryden Theatre

## WHO DO YOU LOVE

Director: Jerry Zacks, US, 2008, 90 min., Narrative



The Chess brothers changed the face of modern music by popularizing such extraordinary blues and rock talents as Muddy Waters, Chuck Berry and Bo Diddley. *Who Do You Love* is a toe-tapping biopic rich with sentimental tunes and settings of the 1950s and '60s. Leonard Chess (Alessandro Nivola) rose from obscurity after founding the Chicago-based label Chess Records with his brother Phil. As the music around them changed, so too did their strained family lives. *Who Do you Love* explores the professional success and personal sacrifices of the Jewish entrepreneurs and rising black artists who reinvented the entertainment world together. Directed by theater titan Jerry Zaks (*Six Degrees of Separation*).

Winner of the Audience Favorite Feature Film at the Atlanta Jewish Film Festival.

Warning: Nudity/Adult themes

**Generously underwritten by  
The Rubens Family Foundation.**

Saturday, July 31, 9:00pm, Dryden Theatre

## AJAMI

Director: Scandar Copti and Yaron Shani, Israel, 2009, 120 min., Hebrew/Arabic w/ subtitles, Narrative



Co-directed by a Palestinian and an Israeli, the powerful crime drama *Ajami* is set on the streets of Jaffa's Ajami neighborhood, a melting pot of cultures and conflicting views among Jews, Muslims and Christians, and told through the eyes of a cross-section of the city's inhabitants: a young Israeli (Shahir Kabaha), a Palestinian refugee (Ibrahim Frege), a Jewish police detective (Eran Naim) and an affluent Palestinian (Scandar Copti). As their stories intersect – and the film's narrative shifts back and forth in time – we witness a dramatic collision of worlds and the tragic consequences that can occur when enemies live as neighbors.

**Generously underwritten by The  
Futerman Supporting Foundation:  
Sara Futerman, Daphne Futerman &  
Ira Jevotovsky, Eli and Peggy Futerman,  
Rina & Danny Chessin.**

**AJAMI**  
**Repeat Screening**  
**Sunday, August 1**  
**11:00am**  
**JCC Hart Theatre**

Sunday, August 1, 3:00pm, Little Theatre

## CAMERA OBSCURA

Director: Maria Victoria Menis, Argentina/France, 2008,  
85 min., Spanish/Yiddish w/ subtitles, Narrative



Photo credit: National Center for Jewish Film

Illuminating questions of beauty and self-image through a feminine lens, *Camera Obscura* is the enchanting and inventive story of a homely woman who recedes into obscurity among a colony of Argentine Jewish immigrants. Born on the docks of a Buenos Aires harbor at the end of the 19th century and rejected by her mother, Gertrudis escapes her ugly duckling adolescence through flights of fancy. Eventually married off to an older, wealthy Jewish rancher and raising a loving family, she appears to have found happiness. When a worldly French portrait photographer is invited to take a family portrait, his surrealist visions reveal the camera-shy Gertrudis in a new light. Artfully blending live action, animation and still photography, *Camera Obscura* is a lyrical, inventive film from Argentine director Maria Victoria Menis, who has you rooting for Gertrudis from the start.

Nominated for 8 Argentine Film Critics Association Awards, including Best Film.

Sunday, August 1, 6:00pm, Little Theatre

## FOR MY FATHER

(*Sof Shavua B' Tel Aviv*)

Director: Dror Zahavi, Israel, 2007, 102 min., Hebrew/  
Arabic w/ subtitles, Narrative



Tarek, a young Palestinian sent on a suicide mission inside Israel to redeem his family's honor, is given a second chance when the bomb's switch fails to detonate on his explosive vest. Stranded in Tel Aviv for 48 hours as repairs are being made, Tarek develops deep and profound connections with three Israelis. Among them is beautiful Keren who is estranged from her Orthodox family. An unlikely love between born enemies blooms by weekend's end when Tarek must make the decision of his life.

Nominated for seven Israeli Academy Awards.

Warning: Mature Content

"Transcendent!...the most powerful and moving film I can ever remember seeing."

THE HUFFINGTON POST

Sunday, August 1, 8:30pm, Little Theatre

## **PROTECTOR** (*Protektor*)

Director: Marek Najbrt, Czech Republic/Germany, 2009, 100 min., Czech w/ subtitles, Narrative



The Czech Republic's official entry for 2010 Best Foreign Language Film Oscar, *Protektor* is a sexy, stylish psycho-thriller about a Prague journalist and his part-Jewish wife Hana, (Jana Plodková), a famous film star, whose lives are ravaged by the outbreak of WWII and Nazi Germany's occupation of Czechoslovakia. Hana's Jewish heritage precipitates her fall from the height of her career to the bottom of the social ladder. Conditions worsen as restrictions on Jews are systematically increased. An assassination and a chance encounter on a bicycle bring their malingering marriage to a crisis. The retro noir style, evocative of 1930s cinema, is enhanced by gorgeous period design and an avant-garde score.

Winner, Best Picture, Czech Lions Award

Warning: Sexual content/Nudity

**Generously underwritten by**



**Harter Secret & Emery LLP**  
ATTORNEYS AND COUNSELORS

# CLOSING NIGHT

Monday, August 2, 7:00pm, Dryden Theatre

## **THE KLEZMATICS:**

### **On Holy Ground**

Director: Erik Greenberg Anjou, US, 2010, 108 min., Documentary



For more than 20 years the Klezmatics have been at the vanguard of the international klezmer revival. The Grammy Award-winning group's innovative, lower Manhattan sensibilities have redefined the boundaries of contemporary Jewish music through nine albums and collaborations with such diverse artists as Garrison Keilor, Arlo Guthrie, Itzhak Perlman and Joshua Nelson. In 2006 the band won a Grammy Award for Best World Music with "Wonder Wheel: Lyrics by Woody Guthrie." Following the group for three years through tours in the U.S., Germany and Poland, this strikingly honest documentary reveals the challenges exceptionally creative musicians face as they strive to make joyous, boundary-breaking music and balance the demands of family, career and their own personalities. Made by the filmmaker who brought us *A Cantor's Tale* (RJFF 2006).

**GUEST: DIRECTOR ERIK GREENBERG ANJOU**

Film followed by the Wine & Chocolate Closing Night Party with live music by the New York Klezmer Orchestra.

**Generously underwritten by**



# COMING SOON

Fall 2010 (Date TBD)

## A FILM UNFINISHED

Director: Yael Hersonski, Germany/Israel, 2009, 87 min., German/Hebrew/Polish/Yiddish w/ English subtitles, Documentary

At the end of WWII, 60 minutes of raw film, having sat undisturbed in an East German archive, was discovered. Shot by the Nazis in Warsaw in May 1942, and labeled simply "Ghetto," this footage quickly became a resource for historians seeking an authentic record of the Warsaw Ghetto. However, the later discovery of a long-missing reel complicated earlier readings of the footage. *A Film Unfinished* presents the raw footage in its entirety, carefully noting fictionalized sequences (including a staged dinner party) falsely showing "the good life" enjoyed by Jewish urbanites, and probes deep into the making of a now-infamous Nazi propaganda film.

*A Film Unfinished* is a film of enormous import, documenting some of the worst horrors of our time and exposing the efforts of its perpetrators to propel their agenda and cast it in a favorable light.

Winner, World Cinema Documentary Editing Award, Sundance Film Festival 2010



---

## save the dates



## looking forward to the next 10 years



# rjff 2010 ticket order form:

**Due to frequent sell-outs, RJFF encourages advance purchase of tickets!**

**By Mail:** JCC Rochester Jewish Film Festival, 1200 Edgewood Avenue, Rochester, NY 14618  
**By Fax:** 585-461-0805  
**Charge By Phone:** 585-461-2000  
**In Person:** JCC Arts Office during business hours or at the JCC Main Desk  
**Online:** www.rjff.org (A small service fee will apply.)

| I'D LIKE TO BECOME A FESTIVAL SUPPORTER: |           | SUBTOTAL |
|--|-----------|----------|
| VISIONARY                                | \$10,000+ |          |
| EXECUTIVE PRODUCER                       | \$5,000+  |          |
| PRODUCER                                 | \$2,500+  |          |
| DIRECTOR                                 | \$1,250+  |          |
| WRITER                                   | \$550+    |          |
| ACTOR                                    | \$350+    |          |
| EXTRA                                    | \$200+    |          |

| I'D LIKE TO PURCHASE THE ALL FESTIVAL PASS:   | QNTY | SUBTOTAL |
|---|------|----------|
| ALL FESTIVAL PASS: \$118 JCC Member/\$136 Non Member<br>(Admission to all films. Reserved seating up to 15 minutes prior to show time.) |      |          |

| I'D LIKE TO PURCHASE TICKETS:                   | DATE | TIME    | JCC<br>MBR | NON<br>MBR | QNTY | SUBTOTAL |
|---|------|---------|------------|------------|------|----------|
| Surrender                                       | 7/25 | 2:00pm  | \$6        | \$8        |      |          |
| Mary and Max                                    | 7/25 | 4:30pm  | \$9        | \$11       |      |          |
| A Matter of Size (Includes Opening Night Party) | 7/25 | 7:30pm  | \$12       | \$15       |      |          |
| Saviors in the Night                            | 7/26 | 6:15pm  | \$9        | \$11       |      |          |
| Eyes Wide Open                                  | 7/26 | 9:00pm  | \$9        | \$11       |      |          |
| Killing Kasztner                                | 7/27 | 2:00pm  | \$6        | \$8        |      |          |
| Nora's Will                                     | 7/27 | 6:30pm  | \$9        | \$11       |      |          |
| The Beetle w/ Gefilte Fish                      | 7/27 | 9:00pm  | \$9        | \$11       |      |          |
| Anita   | 7/28 | 6:15pm  | \$9        | \$11       |      |          |
| Zrubavel w/ Pinchas                             | 7/28 | 9:00pm  | \$9        | \$11       |      |          |
| Eli & Ben                                       | 7/29 | 2:00pm  | \$6        | \$8        |      |          |
| Berlin '36 w/ Toyland                           | 7/29 | 6:15pm  | \$9        | \$11       |      |          |
| The Loners                                      | 7/29 | 9:00pm  | \$9        | \$11       |      |          |
| Who Do You Love                                 | 7/31 | 6:30pm  | \$9        | \$11       |      |          |
| Ajami   | 7/31 | 9:00pm  | \$9        | \$11       |      |          |
| Ajami   | 8/1  | 11:00am | \$6        | \$8        |      |          |
| Camera Obscura                                  | 8/1  | 3:00pm  | \$6        | \$8        |      |          |
| For My Father                                   | 8/1  | 6:00pm  | \$9        | \$11       |      |          |
| Protector                                       | 8/1  | 8:30pm  | \$9        | \$11       |      |          |
| The Klezematics (Includes Closing Night Party)  | 8/2  | 7:00pm  | \$12       | \$15       |      |          |

|                      |  |  |
|----------------------|--|--|
| <b>TOTAL \$ DUE:</b> |  |  |
|----------------------|--|--|

**PAYMENT FORM:**

If JCC Member, JCC Membership #: \_\_\_\_\_

Check: Check enclosed made payable to Rochester Jewish Film Festival

Credit Card:  Master Card  Visa  Discover  AmEx

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security code: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

CUT HERE

# 10 YEARS



#### 2010 RJFF COMMITTEE:

TOP ROW: Barbara Aurnou, Andrea Miller, Marcia Stern, Mike Silverstein, Rona Litt, Rita Rudnick, Helene Newman  
BOTTOM ROW: Frederick Burger, Elliot Fix, Sid Rosenzweig, Jeff Lurie, Lester Friedman  
NOT PICTURED: Howard Cohen, Claudette Entenberg, Michal Benita-Weiss, Susan Mandl.

#### RJFF MISSION STATEMENT:

The JCC of Greater Rochester established the Rochester Jewish Film Festival in 2001 to present the best contemporary Jewish themed films from around the world to the Rochester community. RJFF exists to promote awareness and pride in the diversity of the Jewish people; to strengthen community consciousness of Jewish identity, history and culture; to provide a forum for community gatherings that allows valuable dialogue; and to create an international showcase for filmmakers whose work explores Jewish themes.

## festival venues:



440 East Avenue



Alfred and Ida Hart Theatre  
1200 Edgewood Avenue



900 East Avenue

**FESTIVAL TIPS**

**ADVANCE PURCHASE OF TICKETS IS ENCOURAGED.**

**BUY** YOUR TICKETS  
ONLINE AT  
**RJFF.ORG!**

**QUESTIONS? CALL  
585-461-2000**

## TICKET INFORMATION: (To order tickets, see ticket order form next page.)



### TICKET PRICING:

|   |  |
|---|--|
| General Admission Ticket (Unless noted below.)    | \$9 JCC Member/\$11 Non Member           |
| Weekday Matinee Ticket                            | \$6 JCC Member/\$8 Non Member            |
| Opening and Closing Night Ticket (Party included) | \$12 JCC Member/\$15 Non Member          |
| All Festival Pass                                 | \$118 JCC Member/ \$136 Non Member       |
| Discounts   | \$1 off for Students (Advance sale only) |

### ADVANCE PURCHASE TICKETS:

- Charge by Phone: 585-461-2000  
Charge by FAX: 585-461-0805  
By Mail: Mail to JCC, 1200 Edgewood Avenue, Rochester, NY 14618  
In Person: JCC Front Desk or Arts Department, 1200 Edgewood Avenue in Brighton  
Online: [www.rjff.org](http://www.rjff.org) (A convenience fee will apply.) Online sales may end if a film is close to selling-out.  
Advance sale tickets are NOT available at The Little Theatre or The Dryden Theatre. Please, do not call theatres for information.

### WALK-INS DAY OF SHOW:

As per availability, tickets are sold 45 minutes prior to show time at festival venues. If a film is almost sold-out, RJFF will distribute temporary tickets 45 minutes prior to show time at the venue. If seats are available at show time, due to no-shows, the temporary ticket can be exchanged for a valid ticket. RJFF can make no guarantees of ticket availability for walk-ins.

## GENERAL INFORMATION

### SEATING:

Seating is general admission except for All Festival Pass Holders who have reserved seating until 15 minutes prior to show time.

### PASS HOLDER POLICY:

All Festival Passes allow access to ALL films and easy entry through the Speedy Pass Lane. Pass Holder seating section is reserved until 15 minutes prior to show time. *RJFF cannot guarantee seating for late arrivals.* All Festival Passes are non-transferable. *Please help support the festival by encouraging friends and family to purchase their own tickets.*

### REFUNDS:

Refunds are available for canceled or rescheduled programs. Due to circumstances beyond our control, films may be canceled or rescheduled without prior notice.

### PARKING:

Parking is available in the main parking lots of The Little Theatre and The Dryden Theatre, in area parking lots or garages, and along East Avenue and side streets. Please observe parking rules. Parking is available in the JCC parking lot. RJFF encourages carpooling!

### ACCESSIBILITY:

The Little Theatre, Dryden Theatre and JCC Hart Theatre are handicap accessible.

### FOOD:

All foods served at RJFF events are in strict observance of the laws of kashrut unless otherwise indicated.

### QUESTIONS:

For additional information please call 585-461-2000 or visit [www.rjff.org](http://www.rjff.org).

## 10TH ANNIVERSARY UNDERWRITING OPPORTUNITIES AND BENEFITS

Please consider becoming an Ames-Amzalak Rochester Jewish Film Festival underwriter!

| LEVEL                                   | BENEFIT | Recognition on Festival Brochure | All Festival Passes | Recognition in JCC Magazine, <a href="http://rjff.org">rjff.org</a> | Underwriter Recognition Event | Underwrite a Film | Signage at Theaters and JCC | Featured on Promotional Trailer | Special Festival Recognition |
|---|---------|----------------------------------|---------------------|---|-------------------------------|-------------------|-----------------------------|---------------------------------|------------------------------|
| Visionary<br>\$10,000 +                 |         | •                                | 4                   | •   | 6                             | •                 | •                           | •                               | •                            |
| Executive Producer<br>\$5,000 - \$9,999 |         | •                                | 4                   | •   | 4                             | •                 | •                           | •                               |                              |
| Producer<br>\$2,500 - \$4,999           |         | •                                | 2                   | •   | 4                             | •                 | •                           | •                               |                              |
| Director<br>\$1,250 - \$2,499           |         | •                                | 2                   | •   | 2                             | •                 |                             |                                 |                              |
| Writer<br>\$550 - \$1,249               |         | •                                | 2                   | •   | 2                             |                   |                             |                                 |                              |
| Actor<br>\$350 - \$549                  |         | •                                | 2                   | •   |                               |                   |                             |                                 |                              |
| Extra<br>\$200 - \$349                  |         | •                                | 1                   | •   |                               |                   |                             |                                 |                              |



Jewish Community Center of Greater Rochester  
 The William and Mildred Levine Building  
 1200 Edgewood Avenue  
 Rochester, New York 14618  
 jccrochester.org

Non-Profit Org.  
 U. S. Postage  
 PAID  
 Rochester, NY  
 Permit No. 965

10 | YEARS



AMES-AMZALAK  
 ROCHESTER  
 JEWISH july 25 - august 2  
rjff.org FILM 2010  
 FESTIVAL



thank you for 10 great years!