

THE JEWISH COMMUNITY CENTER OF GREATER ROCHESTER
presents

JCC AMES AMZALAK
ROCHESTER
JEWISH FILM FESTIVAL
July 10 - July 18
2011
rjff.org

2011 guide July 10-18
JCC AMES AMZALAK
ROCHESTER
JEWISH FILM FESTIVAL

underwritten by

Friendly's

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W elcome

This year we celebrate the 11th year of the JCC Ames Amzalak Rochester Jewish Film Festival underwritten by Friendly's. Born of the desire to bring Jewish themed film to Rochester, the birthplace of film, our Festival has turned into something we could never have imagined in 2001. With more than 65 donors supporting the Festival and nearly 6,000 people expected to attend this year, we look to year 11 with great excitement. In particular, we offer our deepest gratitude to Friendly's for their 10th year of support. Thank you.

If you've never attended the Festival before, we extend an enthusiastic invitation to you. This year's collection of films include an Oscar winning film (**STRANGERS NO MORE**), an Oscar nominated actor (**Jesse Eisenberg**), a Nobel Prize Winner (**Dr. Eric Kandel**) and a Baseball Hall of Famer (**Sandy Koufax**). There are 22 films in all – from 10 countries! Pick one or two, or more!

We'd love for you to discover what your Jewish film festival is all about.

As always, on behalf of the JCC and the RJFF committee, we thank you.

Elliot Fix
Chairperson

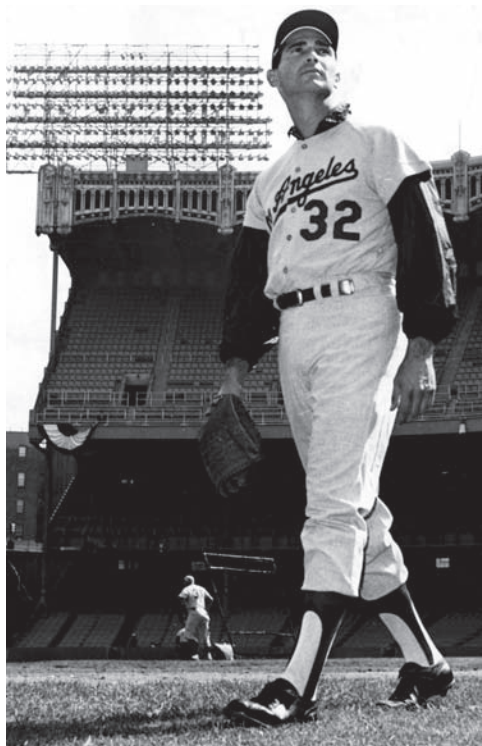
Andrea Miller
Director

JULY 2011 FILM CALENDER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
10	11	12	13	14	15	16
<p>DRYDEN 2pm AHEAD OF TIME</p> <p>4pm HUMAN RESOURCES MANAGER</p> <p>7:30pm THE MATCHMAKER Opening Night Party!</p>	<p>DRYDEN 6:30pm STRANGERS NO MORE</p> <p>8:30pm THE ROUND UP</p>	<p>JCC 2pm JEWISH SOLDIERS IN BLUE AND GRAY</p> <p>LITTLE 6:30pm AMOS OZ</p> <p>8:45pm ULTIMATUM</p>	<p>LITTLE 6:00pm BRIDE FLIGHT</p> <p>9pm HOLY ROLLERS</p>	<p>JCC 2pm SONG OF THE LODZ GHETTO</p> <p>LITTLE 6:30pm CRIME AFTER CRIME</p> <p>9pm FIVE HOURS FROM PARIS</p>	<p><i>good shabbos!</i></p>	<p>DRYDEN 7:30pm THE DEBT</p> <p>10pm THIS IS SODOM</p>

17	18
<p>DRYDEN 1pm THE DEBT</p> <p>3:30pm IN SEARCH OF MEMORY</p> <p>6pm PRECIOUS LIFE</p> <p>8:15pm GEI ONI</p>	<p>DRYDEN 7pm JEWS AND BASEBALL Closing Night Party!</p>

FESTIVAL TIPS ADVANCE PURCHASE OF TICKETS IS ENCOURAGED.
BUY YOUR TICKETS ONLINE AT **RJFF.ORG!**
 QUESTIONS? CALL **585-461-2000**



a-z FILM INDEX:

Ahead of Time	pg. 4
Amos Oz	pg. 7
Bride Flight	pg. 8
Crime After Crime	pg. 10
Debt, The	pg. 11
Five Hours from Paris	pg. 10
Gei Oni	pg. 13
Holy Rollers	pg. 9
Human Resources Manager	pg. 4
In Search of Memory	pg. 12
Jewish Soldiers in Blue and Gray	pg. 7
Jews and Baseball	pg. 14
Matchmaker, The	pg. 5
Precious Life	pg. 12
Round Up, The	pg. 6
Song of the Lodz Ghetto	pg. 9
Strangers No More.....	pg. 6
This Is Sodom	pg. 11
Ultimatum	pg. 8

Thank you!

visionary \$10,000+:

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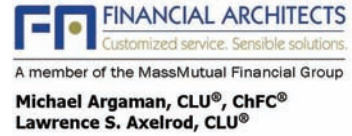
director \$1,250+:

**Class Action LLC/
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Debby and Elliott Landsman

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director \$1,250+ cont.:



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Special recognition to the WHEC-TV 10 producers for their generous assistance in the production of the 2011 Rochester Jewish Film Festival trailer.



OPENING DAY

Sunday, July 10, 2:00pm, Dryden Theatre

AHEAD OF TIME

Director: Robert Richman, Israel/US, 2009, 73 min.,
English/Hebrew w/ subtitles, Documentary

With her love of adventure, fearlessness and powerful intellect, Ruth Gruber defied tradition throughout her extraordinary career. Born in Brooklyn in 1911 and celebrating her 100th birthday this year, Ruth Gruber became the youngest Ph.D. in the world (at age 20) and then won acclaim as an international foreign correspondent and photojournalist. Ruth was the first journalist to enter the Soviet Arctic in 1935 and later traveled to Alaska as a member of the Roosevelt Administration, escorted Holocaust refugees to America, covered the Nuremberg trials and documented the Haganah ship Exodus in 1947. Cheerfully brash and lively, Ruth Gruber emerged as the eyes and conscience of the world. AHEAD OF TIME is the directorial debut of noted cinematographer Bob Richman (AN INCONVENIENT TRUTH).



Generously underwritten by The William and Sheila Konar Foundation in cooperation with the Monroe Community College Holocaust , Genocide and Human Rights Project

Sunday, July 10, 4:00pm, Dryden Theatre

HUMAN RESOURCES MANAGER

(*Shlichato shel ha'Memuneh al Mashabei Anosh*)

Director: Eran Riklis, Israel/Germany/France/Romania, 2010,
103 min., Hebrew/English/Romanian w/ subtitles, Narrative

In this quirky, seriocomic crowd-pleaser, a forlorn human resources manager discovers his own humanity while escorting the body of a suicide-bomb victim to her homeland. This adaptation of a story by celebrated Israeli novelist A.B. Yehoshua follows a motley convoy of characters who find themselves crossing a frozen post-Soviet landscape in their quest to return the body of a bakery co-worker who turns up dead. Returning the remains to the worker's next of kin becomes trickier than expected for the HR manager who embarks on a mission to honor a woman he never knew and grows to admire her. Director Eran Riklis (THE LEMON TREE and SYRIAN BRIDE) poignantly approaches this story of social dislocation.



Winner of 5 Israeli Academy Awards 2010 including Best Picture, Best Director and Best Screenplay

CRITICS' PICK* "Touching! ... Riklis is quickly becoming an international art-house force." – *New York Magazine

**"Riveting! Mesmerizing! Stunning!"
– *The Jerusalem Post***

Generously underwritten by



**BRIGHTON MEMORIAL
CHAPEL, INC.**

OPENING NIGHT

Sunday, July 10, 7:30pm, Dryden Theatre

THE MATCHMAKER (*Pa'am Hayiti*)

Director: Avi Nesher, Israel, 2010, 112 min., Hebrew w/ subtitles, Narrative

In the summer of 1968, Haifa teenager Arik learns about life, love and loyalty when he gets a job working as a detective for the mysterious Yankele Bride, a Holocaust survivor-turned-matchmaker who promises to help clients get "what you need, not what you want." Yankele works from a seedy office in the back of a movie theater run by Romanian dwarfs, also survivors, and introduces Arik to a new world built on the ruins of an old one. As Arik begins to learn the mysteries of the human heart, he falls for a girl who talks of free love, women's rights and rock 'n' roll. **THE MATCHMAKER** is a lovely and wise portrait from the director of **TURN LEFT AT THE END OF THE WORLD** and is inspired, in part, by *When Eagles Fly* by Amir Gutfreund, the Israeli author of *Our Holocaust*.

Official Selection Toronto International Film Festival 2010

Nominated for 7 Israeli Academy Awards including Best Picture 2010 (Winner of 4 including Best Actor and Best Actress)



Film followed by the annual Friendly's Ice Cream Party and complimentary access to George Eastman House!

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Friendly's

Monday, July 11, 6:30pm, Dryden Theatre

STRANGERS NO MORE

Director: Karen Goodman and Kirk Simon, US, 2010, 40 min., English/Hebrew w/ subtitles, Documentary



Winner of the 2011 Academy Award for Best Documentary Short Subject, STRANGERS NO MORE showcases the Bialik-Rogozin School in Tel Aviv, where no child is a stranger. Coming from 48 different countries, many of the school's students have fled poverty, political adversity or even genocide. STRANGERS NO MORE tells several students' moving and inspirational stories as they struggle to acclimate to life in a new land and slowly open up about their pasts.

Film preceded by:

I'M READY - Director: Esther Siton, Israel, 2009, 16 min., Hebrew w/ subtitles, Documentary

When a father's memory begins to fail, his special relationship with his son begins to change.

MAMA L'CHAIM - Director: Elkan Spiller, US, 2008, 5 min., English, Documentary

At 61 years old, Chaim Lubelski dedicates his life to caring for his 95-year-old mother, a Holocaust survivor.

NOTE: An additional short film will be included in this presentation.

Generously underwritten by



Monday, July 11, 8:30pm, Dryden Theatre

THE ROUND UP (*La Rafle*)

Director: Roselyne Bosch, France/Germany/Hungary, 2010, 124 min., French/German/Yiddish w/ subtitles, Narrative



In the picturesque streets of Montmartre, three children wearing yellow stars play, oblivious to the darkness spreading over Nazi-occupied France. Their parents have put their trust in the Vichy Government, but soon one of the darkest moments in modern French history will unfold: the French government's round up of more than 13,000 of Paris's Jews, among them 4,000 children. Powered by a string of stars from Jean Reno (*THE DA VINCI CODE*) to Mélanie Laurent (*INGLOURIOUS BASTERDS*) *THE ROUND UP* brings to life a harrowing moment in recent history.

AUDIENCE FAVORITE: Seattle Jewish Film Festival, Atlanta Jewish Film Festival, Miami Jewish Film Festival, Denver Jewish Film Festival, Washington Jewish Film Festival and Palm Beach Jewish Film Festival

Warning: Mature Content

**Generously underwritten by
The Futerman Supporting Foundation:
Sara Futerman, Rina and Danny Chessin,
Daphne Futerman and Ira Jevotovsky, and Eli
and Peggy Futerman**

Tuesday, July 12, 2:00pm, JCC Hart Theatre

JEWISH SOLDIERS IN BLUE AND GRAY

Director: Jonathan Gruber, USA, 2011, 86 min., English, Documentary



Coinciding with the 150th anniversary of the Civil War, **JEWISH SOLDIERS IN BLUE AND GRAY** is a unique film that reveals the little-known struggles facing American Jews in battle and on the homefront during the nation's deadliest war. This documentary examines how allegiances during the War Between the States deeply split the country's Jewish community, 7,000 of whom fought for the Union and 3,000 of whom joined the Confederate forces. The film exposes General Ulysses Grant's controversial decision to expel all Jews from his territory, tells of President Lincoln's Jewish doctor who served as a spy in the South, and celebrates the five Jewish Union soldiers who received the Congressional Medal of Honor. **JEWISH SOLDIERS IN BLUE AND GRAY** explores the sacrifices Jews made as they defended both the Union and the Confederacy.

**Generously underwritten by
Debby and Elliott Landsman**

Tuesday, July 12, 6:30pm, Little Theatre

AMOS OZ: THE NATURE OF DREAMS

Directors: Masha Zur Glozman and Yonathan Zur, Israel, 2009, 86 min., Hebrew/English w/ subtitles, Documentary



Inspired by Amos Oz's memoir *A Tale of Love and Darkness*, this eloquent documentary opens a window into the mind of one of Israel's most acclaimed and controversial authors. Often cited as a voice of reason and compassion as well as a staunch advocate of peaceful coexistence between Israelis and Palestinians, Oz has been at the forefront of Israel's struggle for identity. Cameras follow Oz for 2 years, as he walks the hilltops of Jerusalem and the streets of Tel Aviv, travels on an international book tour, meets with readers and colleagues, and dispatches advice to political leaders. Throughout, he muses on the complicated meanings of Zionism and its imprint on his personal biography. **AMOS OZ: THE NATURE OF DREAMS** is a poetic and intimate portrait of an intellectual whose keen insight illuminates a nation forged in the crucible of a difficult, painful history.

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Michael Argaman, CLU®, ChFC®
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Tuesday, July 12, 8:45pm, Little Theatre

ULTIMATUM (*Ha'Hazakim Sordim*)

Director: Alain Tasma, France/Israel/Italy, 2009, 102 min., French/Hebrew/English w/ subtitles, Narrative



It's January 1991, on the eve of the first Gulf War, and Israel is bracing to withstand Saddam Hussein's promised onslaught of chemical and biological warfare. Against this backdrop, Director Alain Tasma paints an intimate portrait of three couples struggling to cope as the nation tries not to panic. When Scud missiles threaten Jerusalem, one French couple's relationship begins to come apart, an Israeli couple prepares for childbirth, and a gay couple reunites.

Adapted from Valerie Zenatti's 2006 novel, **ULTIMATUM** features strong performances from Israeli movie star Lior Askenazai (**WALK ON WATER**, **ELI AND BEN**) as an expectant father, the stunning Miryam Zohar (**SCHWARTZ DYNASTY**) as a traumatized Holocaust survivor, and French heartthrob Gaspard Ulliel as a man broken at his core.

Warning: Sexual content/Nudity

Wednesday, July 13, 6pm, Little theatre

BRIDE FLIGHT

Director: Ben Sombogaart, Luxembourg/Netherlands, 2008, 130 min., Dutch/English w/ subtitles, Narrative



A lavish romantic drama that charts the lives of three women from different backgrounds, who are forever changed when they immigrate to New Zealand as war brides. Eager to escape the gloom of post-war Holland, the three – Ada, a shy but sensual farm girl, the dogmatic Marjorie, and Esther, a Jewish fashion designer – become friends during the 1953 KLM flight that carried the brides to their waiting husbands. The women part ways on arrival, but chance meetings result in love affairs, betrayal and impenetrable bonds. **BRIDE FLIGHT** is a bittersweet tale of love, hope and expectations.

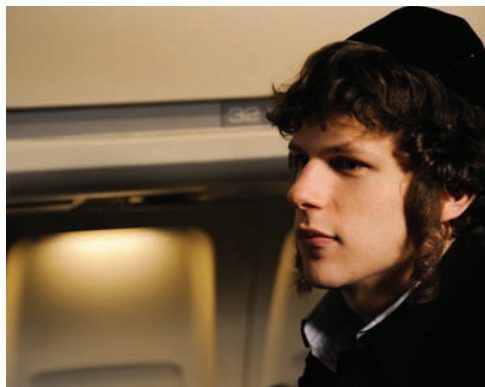
AUDIENCE FAVORITE: Rehoboth Beach, Newport Beach and Scottsdale film festivals and at the Palm Beach Jewish Film Festival.

Warning: Sexual content/Nudity

Wednesday, July 13, 9pm, Little theatre

HOLY ROLLERS

Director: Kevin Asch, US, 2010, 89 min., English, Narrative



Inspired by actual events, Oscar® nominated actor Jesse Eisenberg (THE SOCIAL NETWORK, ZOMBIELAND, THE SQUID AND THE WHALE) plays Sam Gold, a young, disillusioned Brooklyn Hasid. When a neighbor senses Sam's vulnerability, he recruits Sam to transport "medicine" from Amsterdam. As Sam begins to spiral deeper into the detrimental world of drugs, he is lost between a life as a smuggler and the path back to his family and his Judaism. Director Kevin Asch brings this true story to life in a brilliantly observed, quietly compelling and accomplished film.

Official Selection Sundance Film Festival 2010

Warning: Rated R for drug content and brief sexual material

***Generously underwritten by
Marcia and Gary Stern***

Thursday, July 14, 2:00pm

JCC Hart Theatre

SONG OF THE LODZ GHETTO

Director: David Kaufman, Canada, 2010, 122 min., English/Yiddish/Polish w/ subtitles, Documentary



Haunting songs from the Lodz Ghetto, performed by Klezmer supergroup Brave Old World, serve as the backdrop to David Kaufman's definitive new film about the "first and last ghetto" in Poland. The film consists of chilling narrative, stirring concert performances, unforgettable photographs and extensive interviews with survivors from Lodz. The film focuses on the lives of two historical figures: the ghetto's beloved and popular street-singer, Yankele Herszkowicz, and the Nazi-appointed Jewish leader of the ghetto, Chaim Rumkowski. David Kaufman's documentary shares the remarkable story of Poland's second largest ghetto by focusing on Herszkowicz, an amazing troubador.

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**Center for Holocaust
Awareness and Information
(CHAI)**

Thursday, July 14, 6:30pm, Little Theatre

CRIME AFTER CRIME

Director: Yoav Potash, US, 2010, 87 min., English, Documentary



*Justice, justice shall you pursue ...
(Deuteronomy 16:18-20)*

CRIME AFTER CRIME details the legal battle to free Debbie Peagler, an incarcerated victim of domestic violence. More than 26 years in prison could not crush the spirit of this determined African-American woman, despite the wrongs she suffered. She finds her only hope for freedom when two rookie attorneys with no background in criminal law step forward to take her case. Attorney Joshua Safran, an Orthodox Jew, draws inspiration from religious tradition, while his partner, an ultra-marathon runner named Nadia Costa, brings enduring stamina. Funded in part by the Sundance Documentary Institute, CRIME AFTER CRIME raises a banner on behalf of battered women in prison and celebrates Jewish values of social justice.

"A must see film." - The Los Angeles Times

**"Harrowing, moving and inspiring..."
- The Washington Post**

Filmmaker Yoav Potash expected to attend.

**Generously underwritten by
Class Action LLC/Marc Frankel –
Constable**

Thursday, July 14, 9:00pm, Little Theatre

FIVE HOURS FROM PARIS

Director: Leonid Prudovsky, Israel, 2009, 90 min., Hebrew/Russian w/ subtitles, Narrative



Unlikely lovebirds struggle with midlife complications in FIVE HOURS FROM PARIS, a wistful and gently humorous look at the perils of romance. They meet in a working-class suburb of Tel Aviv, just a five hour flight from Paris. Recently divorced Yigal (Dror Keren), nominated for an Israeli Academy Award, loves music, so it wasn't a big stretch for him to develop a crush on his son's music teacher, a former concert pianist. He is a bred-and-born Israeli and she is a Russian immigrant. He has no aspirations. She gave hers up long ago. He is afraid of flying, and she is about to fly away. What are the odds of them ending up together?

Best Picture at the Haifa Film Festival 2010

"These days, the world could use sweeter, mature, thoughtful romance, and *Five Hours from Paris* delivers it in spades." - Toronto International Film Festival 2009

Saturday, July 16, 7:30pm, Dryden Theatre

THE DEBT (*Ha'Chov*)

Director: Assaf Bernstein, Israel, 2007, 100 min., Hebrew w/ subtitles, Narrative



While the remake of **THE DEBT**, starring Helen Mirren, Sam Worthington and Tom Wilkinson, is set for an August release date in U.S. theatres, RJFF has the Israeli original. This thriller tells the powerful story of three former Mossad agents famous for their investigation of Nazi war criminal Max Rainer, "the Surgeon of Birkenau." The official story is that Rainer committed suicide after being captured. Thirty-five years later, however, a small European paper publishes an article that the criminal is alive and willing to admit his crimes. Overwhelmed by haunting memories of the past, the still-celebrated agents must relive the trauma of those earlier years and confront the debts they incurred.

Nominated for 4 Israeli Academy Awards 2008

Warning: Adult Content

***Generously underwritten by
The Rubens Family Foundation***

THE DEBT
REPEAT SCREENING
Sunday, July 17
1pm
Dryden Theatre

Saturday, July 16, 10:00pm, Dryden Theatre

THIS IS SODOM

Director: Adam Sanderson and Muli Segev, Israel, 2010, 88 min., Hebrew w/ subtitles, Narrative



The slapstick comedy set the record for the most tickets sold for an Israeli movie in its first weekend. In this raucous and bawdy comedy, the biblical character Lot tries haplessly to resist the temptations of the infamous city of Sodom. As G-d's wrath draws closer, Lot, his family, the leaders of Sodom and even the avenging angels are seduced by the delights of gambling, sex and corruption. **THIS IS SODOM** delightfully continues the tradition of wacky and subversive Israeli comedy with a large serving of Monty Pythonesque humor. The cast and crew of **THIS IS SODOM** also star in and work on **ERETZ NEHEDERET** (*Wonderful Country*) – an SNL-like Israeli television show.

Nominated for 5 Israeli Academy Awards and Winner of Best Supporting Actress, 2010 (Alma Zak)

This special late-night screening comes with snacks, give-aways, surprises and more!

Sunday, July 17, 3:30pm, Dryden Theatre

IN SEARCH OF MEMORY: THE NEUROSCIENTIST ERIC KANDEL

Director: Petra Seeger, Germany, 2008, 95 min.,
English/German w/ subtitles, Documentary



IN SEARCH OF MEMORY tells the lively and compelling story of Nobel Laureate Eric Kandel, M.D. A blend of autobiography and history, the film recounts the life of one of the most important neuroscientists of the 20th century and illuminates our understanding of the brain's role in recording and preserving memory. In addition to archival footage and dramatic re-creations of Dr. Kandel's childhood experiences in Nazi-occupied Vienna and his formative years as an emigrant in New York, the film features discussions with Dr. Kandel, friends, and family especially as they relate to his emotional ties to Judaism. In March, 2011 Dr. Kandel was awarded the University of Rochester's prestigious Eastman Medal for his work.

"An engrossing portrait... a generous introduction to someone worth knowing who knows an awful lot."

- A.O. Scott, *The New York Times*

"Mentally stimulating and emotionally affecting." - Michael Phillips, *The Chicago Tribune*

Sunday, July 17, 6:00pm, Dryden Theatre

PRECIOUS LIFE (*Chayim Yekarim*)

Director: Shlomi Eldar, Israel, 2010, 86 min., Hebrew/
English/Arabic w/ subtitles, Documentary



With war in Gaza imminent, 4-month-old Mohammad needs a costly bone marrow implant that only an Israeli hospital can perform, or he will die. This critically acclaimed documentary chronicles a race against time as a veteran Israeli TV correspondent and news anchor Shlomi Eldar appeals for donations to save the boy's life. When the father of a fallen Israeli soldier anonymously steps forward, a tangle of moral and ethical contradictions envelop the journalist, doctors and Mohammad's Muslim family. This slice of Middle East politics, seen through a very personal lens, offers a remarkably evenhanded platform for debate and a moving cinematic bridge between peoples.

"Magnificent. One of the most moving films of the past several years."

- Stephen Farber, *The Hollywood Reporter*

"A remarkable new documentary ... This is the Middle East I know."

- Thomas L. Friedman, *The New York Times*

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Sunday, July 17, 8:15pm, Dryden Theatre

GEI ONI (*Valley of Fortitude*)

Director: Dan Wolman, Israel, 2010, 100 min., Hebrew/
English/Russian/Arabic/Romanian/Turkish w/ subtitles,
Narrative

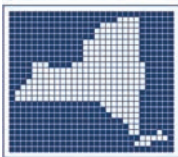


From award-winning Israeli director Dan Wolman comes an exquisite, historical epic that interweaves the first wave of Jewish European migration to Palestine, at the end of the 19th century, with the love story of Fania and Yechiel. Seventeen-year-old Fania, her baby daughter, her elderly uncle and her brother arrive at the port of Jaffa as survivors of a Russian pogrom. Having no other viable options, Fania agrees to marry Yechiel, a settler who is trying to cultivate the barren lands purchased from local Arabs. As Fania tries to look to the future, a harrowing secret from the past threatens to stop her. GEI ONI is based on the classic novel by Shulamit Lapid.

Best Picture at the Jerusalem Film Festival 2010

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State of the Arts



NYSCA

how old r u?

yup, we asked

40ish?

that's about right

young.

hip.

films just for you.

be part of this new rjffCLUB.

interested?

come to the fest and learn more.

it's cool to be film-ish.

CLOSING NIGHT

Monday, July 18, 7:00pm, Dryden Theatre

JEWS AND BASEBALL: AN AMERICAN LOVE STORY

Director: Peter Miller, Canada/US, 2010, 91 min., English, Documentary

A rousing homage to the national pastime sure to delight fans and non-fans alike, JEWS AND BASEBALL charts the historic and cultural contributions of the greatest Jewish major leaguers ever to step onto the field. JEWS AND BASEBALL, in its exploration of the connection between Jewish Americans and our nation's most iconic institution, is more than a film about sports. It is a story of immigration, assimilation, bigotry, heroism, the passing on of traditions and the shattering of stereotypes.

Interviews include fans, writers, executives, and especially players – including Al Rosen, Kevin Youkilis, Hank Greenberg, Norm Sherry, Shawn Green, Ron Blomberg, Bob Feller, Yogi Berra, and a rare interview with the legendary Hall of Fame pitcher Sandy Koufax. JEWS AND BASEBALL is the first major documentary to tell these compelling stories. Dustin Hoffman narrates this engaging story of great drama, unforgettable games and the broad sweep of American history.

“Lively and enlightening” - *New York Daily News*

“Fascinating, funny, poignant” - *Jeffrey Lyons, Lyons Den Radio*

AUDIENCE FAVORITE: Phoenix and Seattle Jewish film festivals

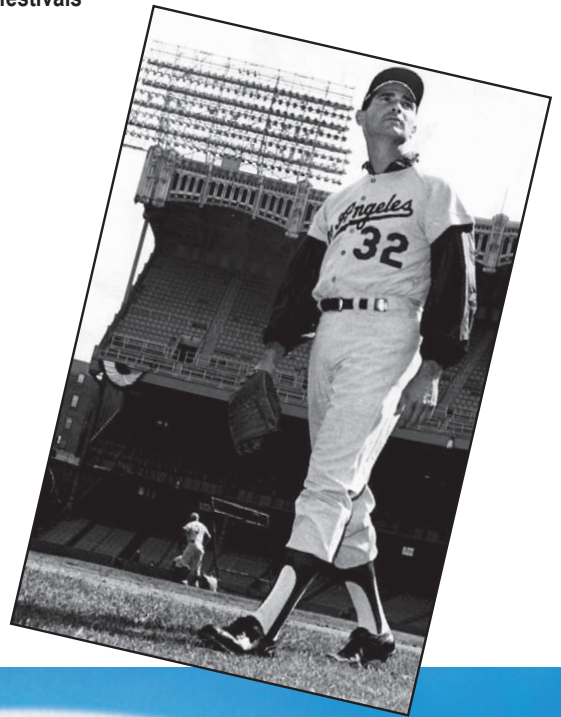
Film followed by Closing Night Party with
baseball-themed treats, live music and more!

The Rochester Red Wings join the
celebration of JEWS AND BASEBALL.



Director Peter Miller expected to attend.

Generously underwritten by



special thanks to:

The Kessler Group
The Little Theatre Staff
The Dryden Theatre Staff
Cora Holliday, Tom Habecker, Bill Donahue & the JCC Staff
Mike Champlin for his technical support
360 | 365 George Eastman House
Film Festival
ImageOut Film Festival
Reel Mind Film Series
Atlanta Jewish Film Festival
Boston Jewish Film Festival
Seattle Jewish Film Festival
Toronto Jewish Film Festival
Washington Jewish Film Festival

To the film introducers, post-film discussion leaders, special guests, writers and all of the volunteers who give of their time, it could not happen without you. Thank you!

2011 festival venues:



900 East Avenue



240 East Avenue



Alfred and Ida Hart Theatre
1200 Edgewood Avenue

J C C A M E S - A M Z A L A K

R O C H E S T E R
JEWISH **F I L M** FESTIVAL

rjff mission statement

The Jewish Community Center of Greater Rochester established the Rochester Jewish Film Festival in 2001 to present the best contemporary Jewish themed films from around the world to the Rochester community. RJFF exists to promote awareness and pride in the diversity of the Jewish people; to strengthen community consciousness of Jewish identity, history and culture; to provide a forum for community gatherings that allows valuable dialogue; and to create an international showcase for filmmakers whose work explores Jewish themes.

rjff 2011 ticket order form:

Due to frequent sell-outs, RJFF encourages advance purchase of tickets!

By Mail: JCC Rochester Jewish Film Festival, 1200 Edgewood Avenue, Rochester, NY 14618
By Fax: 585-461-0805
Charge By Phone: 585-461-2000
In Person: JCC Arts Office during business hours or at the JCC Main Desk
Online: www.rjff.org (A small service fee will apply.)

I'D LIKE TO BECOME A FESTIVAL SUPPORTER:		SUBTOTAL
VISIONARY	\$10,000+	
EXECUTIVE PRODUCER	\$5,000+	
PRODUCER	\$2,500+	
DIRECTOR	\$1,250+	
WRITER	\$500+	
ACTOR	\$350+	
EXTRA	\$200+	

I'D LIKE TO PURCHASE THE ALL FESTIVAL PASS:	QNTY	SUBTOTAL
ALL FESTIVAL PASS: \$125 JCC Member/\$145 Non Member (Admission to all films. Reserved seating up to 15 minutes prior to show time.)		

I'D LIKE TO PURCHASE TICKETS:	DATE	TIME	JCC MBR	NON MBR	QNTY	SUBTOTAL
Ahead of Time	7/10	2:00pm	\$6	\$8		
Human Resources Manager	7/10	4:00pm	\$9	\$11		
The Matchmaker (Includes Opening Night Party)	7/10	7:30pm	\$12	\$15		
Strangers No More	7/11	6:30pm	\$9	\$11		
The Round Up	7/11	8:30pm	\$9	\$11		
Jewish Soldiers in Blue and Gray	7/12	2:00pm	\$6	\$8		
Amos Oz	7/12	6:30pm	\$9	\$11		
Ultimatum	7/12	8:45pm	\$9	\$11		
Bride Flight	7/13	6:00pm	\$9	\$11		
Holy Rollers	7/13	9:00pm	\$9	\$11		
Song of the Lodz Ghetto	7/14	2:00pm	\$6	\$8		
Crime After Crime	7/14	6:30pm	\$9	\$11		
Five Hours from Paris	7/14	9:00pm	\$9	\$11		
The Debt	7/16	7:30pm	\$9	\$11		
This is Sodom	7/16	10:00pm	\$9	\$11		
The Debt	7/17	1:00pm	\$6	\$8		
In Search of Memory	7/17	3:30pm	\$6	\$8		
Precious Life	7/17	6:00pm	\$9	\$11		
Gei Oni	7/17	8:15pm	\$9	\$11		
Jews and Baseball (Includes Closing Night Party)	7/18	7:00pm	\$12	\$15		

TOTAL \$ DUE:

PAYMENT FORM:

If JCC Member, JCC Membership #: _____

Check: Check enclosed made payable to Rochester Jewish Film Festival

Credit Card: Master Card Visa Discover AmEx

Card #: _____

Exp. Date: _____ Security code: _____ Authorized Signature: _____

Name _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

CUT HERE

CUT HERE

CUT HERE

TICKET INFORMATION: (To order tickets, see ticket order form page.)



TICKET PRICING:

General Admission Ticket (Unless noted below.)	\$9 JCC Member/\$11 Non Member
Weekday Matinee Ticket	\$6 JCC Member/\$8 Non Member
Opening and Closing Night Ticket (Party included)	\$12 JCC Member/\$15 Non Member
All Festival Pass	\$125 JCC Member/ \$145 Non Member
Discounts	\$1 off for Students (Advance sale only)

ADVANCE PURCHASE TICKETS:

Charge by Phone: 585-461-2000

Charge by FAX: 585-461-0805

By Mail: Mail to JCC, 1200 Edgewood Avenue, Rochester, NY 14618

In Person: JCC Front Desk or Arts Department, 1200 Edgewood Avenue in Brighton

Online: www.rjff.org (A convenience fee will apply.) Online sales may end if a film is close to selling-out.

Advance sale tickets are NOT available at The Little Theatre or The Dryden Theatre. Please, do not call theatres for information.

WALK-INS DAY OF SHOW:

As per availability, tickets are sold 45 minutes prior to show time at festival venues. If a film is almost sold-out, RJFF will distribute temporary tickets 45 minutes prior to show time at the venue. If seats are available at show time, due to no-shows, the temporary ticket can be exchanged for a valid ticket. RJFF can make no guarantees of ticket availability for walk-ins.

GENERAL INFORMATION

SEATING:

Seating is general admission except for All Festival Pass Holders who have reserved seating until 15 minutes prior to show time.

PASS HOLDER POLICY:

All Festival Passes allow access to ALL films and easy entry through the Speedy Pass Lane. Pass Holder seating section is reserved until 15 minutes prior to show time. *RJFF cannot guarantee seating for late arrivals.* All Festival Passes are non-transferable. *Please help support the festival by encouraging friends and family to purchase their own tickets.*

REFUNDS:

Refunds are available for canceled or rescheduled programs. Due to circumstances beyond our control, films may be canceled or rescheduled without prior notice.

PARKING:

Parking is available in the main parking lots of The Little Theatre and The Dryden Theatre, in area parking lots or garages, and along East Avenue and side streets. Please observe parking rules. Parking is available in the JCC parking lot. **RJFF encourages carpooling!**

ACCESSIBILITY:

The Little Theatre, Dryden Theatre and JCC Hart Theatre are handicap accessible.

FOOD:

All foods served at RJFF events are in strict observance of the laws of kashrut unless otherwise indicated.

QUESTIONS:

For additional information please call 585-461-2000 or visit www.rjff.org.

DONOR OPPORTUNITIES AND BENEFITS

Please consider becoming an Ames Amzalak Rochester Jewish Film Festival donor!

LEVEL	BENEFIT	Recognition in Festival Brochure	All Festival Passes	Recognition in JCC Magazine and rjff.org	Donor Recognition Event	Underwrite a Film	Signage at Theaters and JCC	Featured on Promotional Trailer	Special Festival Recognition
Visionary \$10,000 +		•	8	•	8	•	•	•	•
Executive Producer \$5,000 - \$9,999		•	4	•	4	•	•	•	
Producer \$2,500 - \$4,999		•	2	•	4	•	•	•	
Director \$1,250 - \$2,499		•	2	•	2	•			
Writer \$500 - \$1,249		•	2	•	2				
Actor \$350 - \$499		•	2	•					
Extra \$200 - \$349		•	1	•					



Jewish Community Center of Greater Rochester
 The William and Mildred Levine Building
 1200 Edgewood Avenue
 Rochester, New York 14618
jcrochester.org

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 Permit No. 965



JCC AMES AMZALAK
ROCHESTER
JEWISH July 10 -
rjff.org **FILM** July 18
FESTIVAL 2011

Closing Night:
JEWS AND BASEBALL:
AN AMERICAN LOVE STORY