

the jewish community center of greater rochester presents

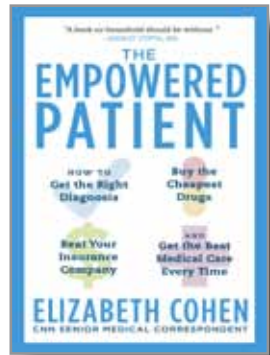
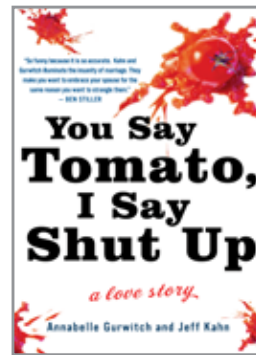
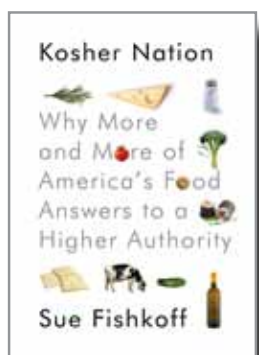
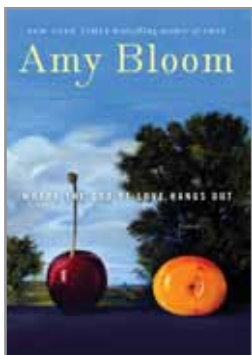
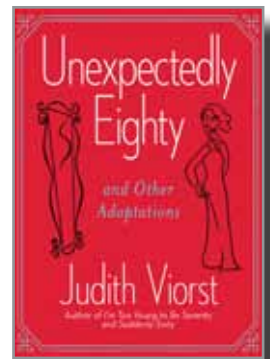
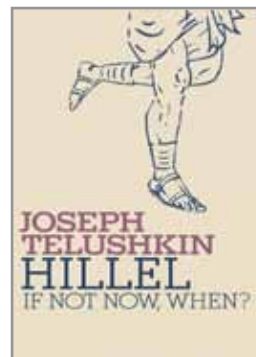
# lane dworkin jewish book festival

your guide to the 18th annual festival



october 22 - november 1 & more!

JCC LANE DWORKIN  
  
JEWISHBOOKFESTIVAL



**FESTIVAL COMMITTEE**

- Valerie Weber Alhart
- Gail Biben
- Ellen Comisar
- David Dworkin
- Wendy Dworkin
- Heidi Fishman
- Daphne Futerman
- Nina Kalen
- Barbara Lane
- Steve Levitsky
- Michael Miller
- Barbara Orenstein Present
- Jerry Wein
- Dawn Wisset

**FESTIVAL DIRECTOR**

Andrea Miller

**JCC PRESIDENT**

Marshall Lesser

**JCC EXECUTIVE DIRECTOR**

Leslie Berkowitz

**PRESENTED BY**



*With Fond Memories of Sheldon A. Lane...*

The Lane Dworkin Jewish Book Festival is presented in memory of Sheldon A. Lane. His vision for the Jewish Book Festival continues through the support of his loving family.

visit [rjbf.org](http://rjbf.org)

# welcome to the festival

18 years! **קי**

## *the festival*

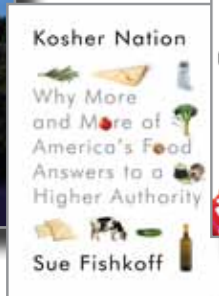
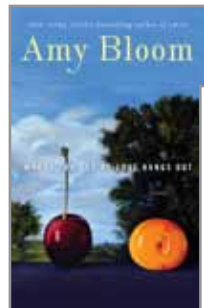
OCT/NOV 2010

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>OCT.</b>				<b>FESTIVAL BOOK-STORE OPENS!</b>	22 Joan Nathan 12 PM	23 <b>good shabbos</b>
24 <i>Sunday with Friends</i> 12-4 PM  <i>Three Men &amp; the Bible</i> 7:30 PM	25 Marilyn Berger 7:30 PM	26 Rabbi Joseph Telushkin 7:30 PM	27 <b>SHOP THE BOOK-STORE!</b>	28 <i>Fiction Panel</i> 7:30 PM	29	30 <b>good shabbos</b>
31 Lisa Grunberger 10:00 AM	<b>NOV. 1</b> Judith Viorst 7:30 PM					

## *beyond the festival*

DEC 2010 - APR 2011

November	December	March	April
Friday 11/19  Amy Bloom 12 PM	Monday 12/6  Sue Fishkoff 7:30 PM	Saturday 3/5  Annabelle Gurwitch and Jeff Kahn 8:00 PM	Tuesday 4/12  Elizabeth Cohen 7:30 PM



# thank you to our generous supporters

## AUTHOR \$5,000+

Lane/Dworkin Family  
Barnes & Noble Booksellers

## PUBLISHER \$2,500+

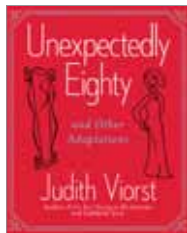
Ames-Amzalak Charitable Trust  
M&T Bank

## ESSAYIST \$1,000+

Marjorie and Julian Goldstein  
Debby and Elliott Landsman  
Dawn and Jacques Lipson, M.D., Philanthropic Fund  
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## NOVELIST \$500+

Gail and James Biben  
The Erdle Foundation, Inc.  
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Mona and Mark Kolko  
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Dr. Morris J. and Miriam Shapiro Fund  
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## EDITOR \$350+

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## READER \$200+

EXELE Information Systems, Inc.  
Ellen and David Comisar  
Lisa and Joel Elliot  
Nina and Len Kalen

## READER \$200+ (continued)

Lenore and Marshall Lesser  
Kim and Steve Levitsky  
Barbara and John Lovenheim  
Barbara Orenstein and Jim Present  
Dr. Gerald and Maxine Rosen  
Rachel N. Rosen and Ron Wexler  
Marion and Mort Schragar



This list reflects contributions received by August 31, 2010.

## SPECIAL THANKS

To the booksellers, box-office volunteers, ushers, special guests and committee members, it could not happen without you! We are indebted to the following for their guidance: Atlanta Jewish Book Festival, Greater Washington Jewish Book Fair, Houston Jewish Book Fair and the St. Louis Jewish Book Fair.

## JEWISH BOOK COUNCIL

We extend our gratitude to the Jewish Book Council, and Carolyn Starman Hessel and Miri Pomerantz for their assistance. The Jewish Book Council is a not-for-profit organization founded in 1943 to promote the publishing, writing and reading of quality books of Jewish interest. It is the sponsor of Jewish Book Month, the National Jewish Book Awards, and other programs and activities. Visit [jewishbookcouncil.org](http://jewishbookcouncil.org) for additional information.



## Lane Dworkin Jewish Book Festival Mission Statement

The Lane Dworkin Jewish Book Festival exists to create a showcase for Jewish authors and/or books of Jewish content. In so doing, the Festival promotes awareness, appreciation and pride in the diversity of the Jewish people; strengthens community consciousness of Jewish identity, history and culture; and provides a community forum to stimulate dynamic and provocative dialogue.



*a special screening*

**Tuesday, October 19; 6:30PM; \$8/\$10;**  
**Little Theatre #1**

## A FILM UNFINISHED

Director: Yael Hersonski, Germany/Israel, 2009,  
87 min., German/Hebrew/Polish/Yiddish w/ subtitles

At the end of WWII, 60 minutes of raw film was discovered in an East German archive, where it had been stored out of sight and undisturbed. Shot by the Nazis in Warsaw in May 1942, and labeled simply "Ghetto," this footage quickly became a resource

for historians seeking an authentic record of the Warsaw Ghetto. However, the later discovery of a long-missing reel complicated earlier readings of the footage.



A FILM UNFINISHED presents the raw footage in its entirety — carefully noting fictionalized sequences falsely showing "the good life" enjoyed by Jewish urbanites, including a staged dinner party — and probes deep into the making of a now-infamous Nazi propaganda film. A FILM UNFINISHED is a film of enormous import, documenting some of the worst horrors of our time and exposing the efforts of its perpetrators to propel their agenda and cast it in a favorable light.

"Moving, mysterious and intellectually provocative!" —  
Jeannette Catsoulis, *New York Times* (Critic's Pick)

Film followed by a post-film discussion.

NOTE: A FILM UNFINISHED opens at The Little Theatre on Friday, October 15, and will run for at least one week. Movie times vary. Visit [thelittle.org](http://thelittle.org).

FOR TICKETS TO THE 10/19 SCREENING ONLY:  
Call 461-2000 or go to [rjff.org](http://rjff.org). Tickets may be available at the door beginning 30 minutes before showtime.

Generously underwritten by 

## save the dates



Friday, October 22; 12PM; JCC Auditorium;  
\$15/\$18; (Tickets must be purchased by 10/15.)

## Opening Day with Joan Nathan

**Quiches, Kugels, and Couscous:  
My Search for Jewish Cooking in France**



What is Jewish cooking in France? That question haunted Joan Nathan over the years and fueled her curiosity about this hidden cuisine. Now she serves up the fruits of her quest in this extraordinary book, a treasure trove of delectable kosher recipes and the often moving stories behind them. Nathan places in context all she has unearthed through interlaced observations about the tumultuous, 2,000-year history of Jewish life in France. Her earlier books include *Jewish Cooking in America* and *The New American Cooking*, both of which won the James Beard Award and the International Association of Culinary Professionals Cookbook Award.

Lunch: Tuna in a pita, pretzels, dessert and beverage. A sample from Joan Nathan's cookbook will also be served.

Generously underwritten by 

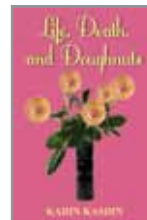
Sunday, October 24; JCC Senior Adult Lounge;  
No Charge/Tickets REQUIRED

## Sunday with Friends... Rochester's Own!

12PM **Karin Kasdin**

***Life, Death and Doughnuts***

Beginning more than 50 years before "Sex in the City," the four women in *Life, Death and Doughnuts* become lifelong friends as a result of the monthly dinner parties they host with their husbands. Karin Kasdin is a native Rochesterian. This is her fifth book and first novel.



1PM **Peter Lovenheim**

***In the Neighborhood: The Search for Community on an American Street, One Sleepover at a Time***

Peter Lovenheim has lived on the same suburban Rochester street most of his life. Only after a brutal murder-suicide rocked the community was he struck by the truth about his comfortable enclave: no one knew anyone else. Lovenheim, a journalist, lawyer and mediator, addresses such thought-provoking questions as, "Do neighborhoods matter?"



2PM **Susan Baruch**  
***Paternity***

Joel Berger's charmed life is slipping away. Determined to father a child before he dies, Joel makes a desperate appeal by seeking the help of the women in his macrobiotic dinner group. Baruch is a first-time author and lives in Rochester.



3PM **Nora L. Rubel**

***Doubting the Devout: The Ultra-Orthodox in the Jewish American Imagination***

In the past 25 years, the culture war between America's ultra-Orthodox and non-Orthodox Jews has found a particularly creative voice in literature, media and film. Rubel investigates how the ultra-Orthodox are portrayed. Rubel is an assistant professor of religion and classics at the University of Rochester.



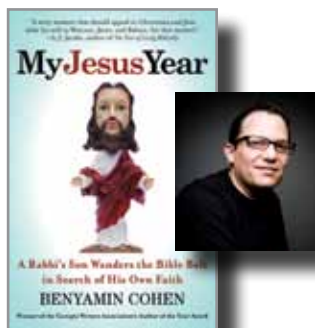
Sunday, October 24; 7:30PM; JCC Hart Theatre, \$8/\$10

# Three Men & the Bible

## Benjamin Cohen

### *My Jesus Year: A Rabbi's Son Wanders the Bible Belt in Search of His Own Faith*

Looking out of his window at a church across the street, the son of an Orthodox rabbi asks, "What would it be like to be a Christian?" So begins Benjamin Cohen's hilarious journey. Cohen is surprised to discover that his search for universal answers and truths in the Bible Belt actually makes him a better Jew. Cohen was the founder and editor of *American Jewish Life* and the online magazine *Jewsweek*. He currently works as an editor at the Mother Nature Network.



## David Plotz

### *Good Book: The Bizarre, Hilarious, Disturbing, Marvelous, and Inspiring Things I Learned When I Read Every Single Word of the Bible*

*Good Book* is what happens when a regular guy—an average Joe—actually reads the book on which his religion, his culture and his world are based. Along the



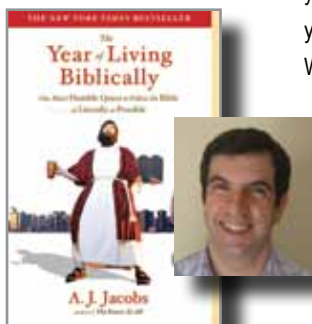
way, he grapples with profound theological questions—How many commandments do we actually need? Why are there so many prostitutes in the Bible? Plotz, the editor of *Slate*, has written for *The New York Times Magazine*, *Rolling Stone*, and more. He is the author of *The Genius Factory: The Curious History of the Nobel Prize Sperm Bank*.

Generously underwritten by Barbara and John Lovenheim.

## A.J. Jacobs

### *The Year of Living Biblically: One Man's Humble Quest to Follow the Bible as Literally as Possible*

*The Year of Living Biblically* answers the question: What if a modern-day American followed every single rule in the Bible for a full year? Don't wear clothes of mixed fibers. Grow your beard. Stone adulterers. A.J. Jacobs' experiment is surprising, informative, timely and funny. Jacobs is the author of several books including *My Experimental Life*, *The Guinea Pig Diaries* and *The Know-it-All*. He is the editor at large at *Esquire* and a contributor to *The New York Times*, *The Washington Post*, NPR and more.



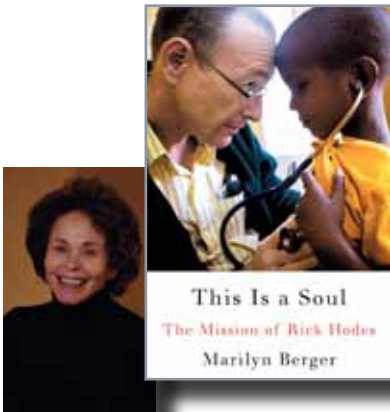
**NOTE:** This event was originally scheduled for February 9, 2010. Due to weather the event had to be rescheduled. If you are holding tickets from the 2/9/10 event and have not yet been notified, please call 461-2000, ext. 235 to RSVP. We thank the authors and audience for their cooperation!

Monday, October 25; 7:30PM; JCC Hart Theatre;  
\$8/\$10

## Marilyn Berger

*This Is a Soul: The Mission of Rick Hodes*

**"Whoever saves a life, it is considered as if he saved an entire world."**



Dr. Rick Hodes went to Africa more than two decades ago to help the victims of a famine. Twenty-eight years later, he is still there. *This Is a Soul* tells his remarkable story, from suburban America to the University of Rochester medical school to Mother Teresa's clinic in Addis Ababa, Ethiopia, where Rick found his calling. Acclaimed journalist Marilyn Berger went to Africa to write about Dr. Hodes and, while there, she too fell in love with the children – and one in particular. Berger has worked for *The New York Times*, *Newsday*, *The Washington Post*, ABC News and NBC News..

Generously underwritten by

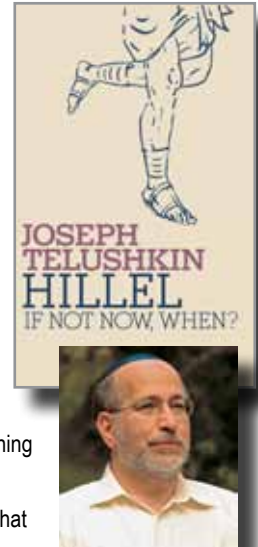


Tuesday, October 26; 7:30PM; JCC Hart Theatre;  
No charge; Tickets REQUIRED

## Rabbi Joseph Telushkin

*Hillel: If Not Now, When?*

**"What is hateful unto you, do not do unto your neighbor. That is the whole Torah, all the rest is commentary. Now, go and study."**



This is the most famous teaching of Hillel, one of the greatest rabbis of the Talmudic era. What makes it so extraordinary is that

it was offered to a gentile seeking to convert. Rabbi Joseph Telushkin sees great relevance in this Talmudic story today, given how frequently religiosity is equated with ritual observance alone, how little most Jews worry about the future corps of Jewish teachers and how many Jews intermarry (more than 40%). Hillel's ancient openmindedness, Rabbi Telushkin believes, is just what today's Judaism needs. An acclaimed spiritual leader, scholar and author, Telushkin has written nine other nonfiction books, including *The Book of Jewish Values*, *The Golden Land: The Story of Jewish Immigration to America*, and *Jewish Literacy*, the most widely read book on Judaism of the past two decades.

Generously underwritten by Hillel of Rochester Area Colleges. Thanks to the generosity of Hillel, there is no charge to attend the event. (Tickets are required.)



Thursday, October 28; 7:30PM; JCC Hart Theatre; \$8/\$10

## 9th Annual Fiction Panel

### Jennifer Gilmore *Something Red*

In 1979, the Cold War is waning and the Goldsteins of Washington, D.C., are facing their own challenges. A poignant story of husbands and wives, parents and children, activists and spies, *Something Red* is a masterful novel that unfurls with suspense, humor and insight. Gilmore's first novel, *Golden Country* (2006), was a *New York Times* Notable Book. She has also written for *The Los Angeles Times* and *The New York Times*.



### Joseph Skibell *A Curable Romantic*

Twice married, once divorced, once widowed — all by the tender age of 12 — Dr. Jakob Sammelsohn finally flees his small village. A lovelorn Candide, the young doctor wanders optimistically through history, from 1890 Vienna to the Warsaw Ghetto. *A Curable Romantic* is the latest from the literary imagination of Joseph Skibell, author of *A Blessing on the Moon* and *The English Disease*. Skibell has received an NEA Literature Fellowship, among other awards, and teaches at Emory University.



### Elizabeth Rosner *Blue Nude*

A once-prominent painter, Danzig now teaches at a San Francisco art institute — yet his own canvases remain empty. With the arrival of Merav, a beautiful Israeli-born model, he senses the renewal of his artistic passion. Rosner lyrically uncovers their disparate upbringings, creative awakenings and love. Rosner's first novel, *The Speed of Light*, received many awards, including the Harold U. Ribalow Prize and the Prix France Bleu Gironde.



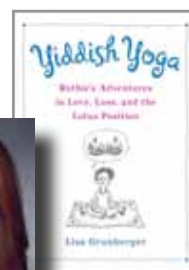
Generously underwritten by Ames Amzalak Memorial Trust.

Sunday, October 31; 10AM; JCC Auditorium; \$8/\$10

### Lisa Grunberger

#### *Yiddish Yoga: Ruthie's Adventures in Love, Loss and the Lotus Position*

A recently widowed bubbe like Ruthie doesn't necessarily come to yoga with an open mind, even if the classes were a gift from her granddaughter. Skeptical of its promise of renewal, healing and transformation, Ruthie can't resist poking fun at yoga's rituals and translating yoga's language into her native Yiddish. As Ruthie's journey progresses, she forges new paths, new



postures and unexpected friendships. Lisa Grunberger, a long-time yoga teacher, holds a Ph.D. in Comparative Religions and teaches writing at Temple University. *Yiddish Yoga* is her first book.

Talk followed by an All Levels 30-minute yoga class taught by Lisa Grunberger and JCC Group Fitness Director, Becky Devlin! (Chair yoga available too!)



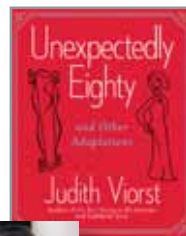
Monday, November 1; 7:30PM; JCC Hart Theatre;  
\$8/\$10

## *Closing Night with Judith Viorst*

### *Unexpectedly Eighty and Other Adaptations*

What does it mean to be 80? As Viorst gleefully attests, 80 is not too old to dream, to flirt, to drink or to dance. It's also not too late to give up being cheap or to take up with a younger man – of 78. Zesty, hopeful and full of the pleasures of living, Viorst's poems speak to her legions of readers, who recognize themselves in her knowing observations, in her touching reflections and in her joyful affirmations.

Judith Viorst is a prolific writer of children's picture books, adult fiction and non-fiction, poetry for children and adults, and three oft-produced musicals.



*Generously underwritten by  
Dawn & Jacques Lipson, M.D., Philanthropic Fund.*



## the festival bookstore

open

October 21 - November 1

Sunday-Thursday: 11am-5pm

Friday: 11am-2pm

Additional hours during evening events: 6:30pm-9pm

Judaica, cookbooks, fiction,  
children's books and more!

Books provided by

**BARNES & NOBLE**  
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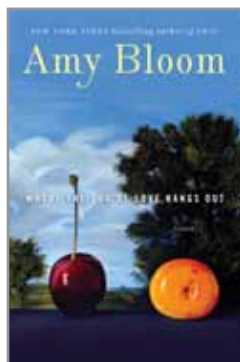
*Book sales benefit the JCC.*

# beyond the festival – events from nov. – april!

Friday, November 19; 12PM; JCC Auditorium;  
\$15/\$18 (Tickets must be purchased by 11/15.)

## Amy Bloom

*Where the God of Love Hangs Out*



Propelled by Amy Bloom's dazzling prose, unmistakable voice and generous wit, *Where the God of Love Hangs Out* explores the changes that love and loss create. According to *The New Yorker*, Bloom "gets more meaning into individual sentences than most authors manage in whole books." Bloom's writing includes the best-seller *Away*; *Come to Me*, a National Book Award finalist, and *A Blind Man Can See How Much I Love You*, a National Book Critics Circle nominee. Bloom teaches creative writing at Yale and writes for *The New Yorker*, *The New York Times Magazine* and *The Atlantic Monthly*, among other publications.

Lunch: Tuna in a pita, pretzels, dessert and beverage.

Generously underwritten by

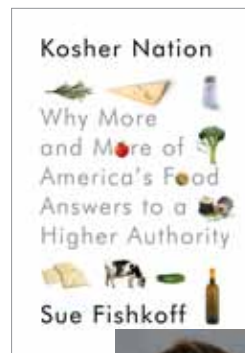
**Woods Oviatt Gilman LLP**  
The art of representing people®

Monday, December 6; 7:30PM; JCC Hart Theatre;  
\$8/\$10

## Sue Fishkoff

*Kosher Nation: Why More and More of America's Food Answers to a Higher Authority*

In this captivating account of the multibillion-dollar kosher food industry, Sue Fishkoff examines who eats kosher food, who produces it and who certifies it. She explains why 85 percent of the 11.2 million Americans who regularly buy kosher food are not observant Jews; interviews food manufacturers, rabbis and slaughterers; meets with eco-kosher adherents; sips boutique kosher wine; and marches with unemployed workers at the nation's largest kosher meat-packing plant. She also talks to Reform, Conservative and Orthodox Jews about the spiritual benefits of kashrut as well as its ethical and environmental values. Fishkoff wrote *The Rebbe's Army* and reports for the *Jewish Telegraphic Agency* and *The Jerusalem Post*.



Generously underwritten by Marjorie and Julian Goldstein.

# beyond the festival – events from nov. – april!

Saturday, March 5; 8:00PM; JCC Auditorium;  
\$8/\$10

## Annabelle Gurwitch and Jeff Kahn

*You Say Tomato, I Say Shut Up:  
A Love Story*



In this hilarious yet moving memoir, comedians and marriage partners Annabelle Gurwitch and Jeff Kahn prove that all you need is love—and a healthy dose of complaining, co-dependence and pinot noir. They have found, after 13 years of marriage, that “we’re just not that into us.” Instead of giving up, they have held their relationship together by ignoring conventional wisdom: they foster a lack of intimacy, use parenting as a competitive sport and drop out of couple’s therapy. Annabelle and Jeff have written an unforgivingly raw, uproariously funny marital memoir.

**“So funny because it is so accurate. They make you want to embrace your spouse for the same reason you want to strangle them.”—Ben Stiller**

Talk followed by music & martinis!

Tuesday, April 12; 7:30PM; JCC Hart Theatre;  
\$8/\$10

## Elizabeth Cohen

*The Empowered Patient: How to Get  
the Right Diagnosis, Buy the Cheapest  
Drugs, Beat Your Insurance Company,  
and Get the Best Medical Care Every  
Time*



The facts are alarming: Medical errors kill more people each year than AIDS, breast cancer or car accidents. Your doctors’ relationships with pharmaceutical companies may influence their choices of drugs for you. A wrong key word on an insurance claim can undermine coverage. Through true stories, including her own, and shrewd advice, Cohen demonstrates how to become your own advocate and navigate today’s healthcare system. This guide promises to help you confront an often confusing and perilous system—and come out ahead. Cohen is senior medical correspondent for CNN and author of the popular “Empowered Patient” column on [cnn.com](http://cnn.com).

Generously underwritten by Debby and Elliott Landsman.

Tony Blair, Lewis Black, Steve Martin and more **at the JCC!**

# 92Y Live™

From NYC  
Programs broadcast live via satellite

## ■ **Tony Blair**

**Tuesday, Sept. 14, 7:45pm, JCC Hart Theatre**

Tony Blair has been one of the most dynamic leaders of modern times. Few British prime ministers have shaped the nation's course as profoundly as he did during his ten years in power.

## ■ **Jim Cramer**

**Tuesday, Oct. 12, 7:45pm, JCC Hart Theatre**

Join Jim Cramer, American television personality, former hedge fund manager, and a best-selling author on financial investments. Cramer is the host of CNBC's *Mad Money* and a co-founder and chairman of The Street.com, Inc.

## ■ **Alan Dershowitz**

**Thursday, Nov. 4, 7:45pm, JCC Hart Theatre**

The prolific author and outspoken advocate for Israel, Alan Dershowitz discusses the Israeli-Palestinian conflict and the most controversial issues of the day with *The Wall Street Journal* deputy editorial page editor Bret Stephens.

## ■ **Lewis Black with Connie Chung**

**Wednesday, Nov. 17, 7:45pm, JCC Hart Theatre**

The celebrated political comedian, master of comedic angst, *The New York Times* bestselling author and "Daily Show" regular is back to discuss life, politics and his new book, *I'm Dreaming of a Black Christmas*.

## ■ **Steve Martin**

**Monday, Nov. 29, 7:45pm, JCC Auditorium**

Steve Martin is a celebrated writer, actor and performer. His film credits include *Father of the Bride*, *Parenthood* and *Roxanne*. He has won several Emmy Awards for his television writing and two Grammy Awards for comedy albums.

### **Tickets:**

**Call 585-461-2000**

#### **In Advance:**

JCC Member \$8/show  
Non Member \$10/show

#### **At the Door:**

JCC Member \$10/show  
Non Member \$12/show

#### **All Series Pass:**

JCC Member \$30  
Non Member \$40

*What do Washington, Tunisia,  
Jerusalem and Rochester  
all have in common?*



# The Global Day of Jewish Learning

Communities around the world unite for a  
day of Jewish dialogue and discovery

**SAVE THE DATE:**

**Sunday,  
November 7, 2010**

**Jewish Community Center**

**9:00AM - 4:45PM**

**1200 Edgewood Avenue**

**It's local. It's international.**

**It's the Global Day of Jewish Learning.**

**FEATURED SPEAKERS:**

**Rabbi Lawrence Kushner**

Renowned Rabbi, Scholar and Author on the topic of Jewish spirituality. Originator of the concept of synagogue *havurot*.

**Joshua Halberstam, Ph.D**

Prolific Educator and Author on Jewish ethics, law and mysticism. Four-time guest on Oprah, Contributor on NPR's *All Things Considered*.

**A full day of learning for only \$18 per person. Includes special tracks for families and teens!**

**Info:** [JewishRochester.org/GlobalDay](http://JewishRochester.org/GlobalDay) or Rabbi Debbi Till at the Federation, 461-0490, ext. 252.

**With workshops on diverse topics such as...**  
**Vegetarianism & Judaism** with Chef Tal Ronnen  
**Jewish Drumming** with Mike Mason  
**Jewish Meditation** with Paula Popper  
**Medical Ethics** with Nina Schor, M.D., Ph.D  
**The Jews of Cuba** with Joyce Vick  
**Living on Jewish Time** with Dr. Dan Glowinsky  
**Talmud Study** with Melissa Nunes-Harwitt  
**Kosher Meat Production** with Naftali Hanau  
**Conversational Hebrew** with Leslie Schwartz, Ph.D  
*And much more!*

**Co-sponsored by the  
Jewish Federation  
and the JCC**



**Jewish Federation**  
OF GREATER ROCHESTER  
[www.JewishRochester.org](http://www.JewishRochester.org)



# some info about the festival

## TICKET INFORMATION: Advance purchase of tickets is encouraged.

**Walk-In:** JCC Arts Department (M-F, 9am-5pm) or JCC Main Desk (All JCC Hours)

**By Mail:** JCC Jewish Book Festival, 1200 Edgewood Avenue, Rochester, NY 14618

**By Phone:** 585-461-2000

**By FAX:** 585-461-0805

**Online:** [www.rjbf.org](http://www.rjbf.org) (A convenience fee will apply.) Online sales end one hour before each event.

## WALK-INS DAY OF SHOW:

As per availability, walk-in tickets may be available 30 minutes prior to the event.

There is no guarantees of ticket availability for walk-ins.

## STUDENT DISCOUNTS:

\$1 off with valid student ID. (Applies to advance ticket sales only. No discounts for walk-ins.)

## GENERAL INFORMATION:

### FOOD

All foods served at the Lane Dworkin Jewish Book Festival are in strict observance of the laws of kashrut.

### SEATING

Seating is general admission except for Book Festival patrons who have reserved seating. Reserved seating is held until 15 minutes prior to the event. Reserved seating is not guaranteed for late arrivals. Remaining seating is general admission.

### REFUNDS

Refunds may be available for canceled or rescheduled programs only. Due to circumstances beyond our control, speakers may be canceled or rescheduled without prior notice.

### ACCESSIBILITY

All Festival venues are handicap accessible.

### QUESTIONS

For additional information please call 585-461-2000, ext. 235 or visit [rjbf.org](http://rjbf.org).



## patron opportunities and benefits:

Please consider becoming a Lane Dworkin Jewish Book Festival patron!

BENEFIT →	Reserved Seating	Recognition in all Festival Literature	Festival Bookstore Discount	Festival Tickets	2 Tickets: JCC Patron Recognition Event	Signed Speaker Books	Underwrite an Author
LEVEL ↓							
AUTHOR \$5,000+	X	X	20%	2 tix to all events	X	All	X
PUBLISHER \$2,500+	X	X	20%	2 tix to all events	X	4	X
ESSAYIST \$1,000+	X	X	20%	2 tix to all events	X	2	
NOVELIST \$500+	X	X	10%	2 tix to all events	X	1	
EDITOR \$350+	X	X	10%	12 tix			
READER \$200+	X	X	10%	8 tix			



# order form

Walk-In: JCC Arts Department (M-F, 10am-5pm) or JCC Main Desk (All JCC Hours)

By Mail: JCC Jewish Book Festival, 1200 Edgewood Avenue, Rochester, NY 14618

By Phone: 585-461-2000 By FAX: 585-461-0805 Online: www.rjbf.org

I'D LIKE TO BECOME A FESTIVAL PATRON:	SUBTOTAL
AUTHOR – \$5,000+	
PUBLISHER – \$2,500+	
ESSAYIST – \$1,000+	
NOVELIST – \$500+	
EDITOR – \$350+	
READER – \$200+	

### ATTENTION PATRONS \$500+ :

- Two tickets to each event will be mailed to you. (Luncheon tickets will not be included.) Your RSVP for both luncheons is requested by 10/15. Contact Cora at cholliday@jccrochester.org or 461-2000, ext. 235.

### ATTENTION PATRONS \$200 - \$499 :

- Please indicate your ticket request below and mail it to the JCC by 10/15 or contact cholliday@jccrochester.org or 461-2000, ext. 235 with your ticket request by 10/15.

I'D LIKE TO PURCHASE TICKETS:	DATE	TIME	JCC MEMB.	NON-MEMB.	# TIX	SUBTOTAL
Joan Nathan	10/22/10	12:00PM	\$15	\$18		
<i>Sunday with Friends</i> <input type="checkbox"/> Kasdin <input type="checkbox"/> Lovenheim <input type="checkbox"/> Baruch <input type="checkbox"/> Rubel	10/24/10	Times vary	No charge; <b>Tix required</b>			
<i>Three Men &amp; the Bible</i>	10/24/10	7:30PM	\$8	\$10		
Marilyn Berger	10/25/10	7:30PM	\$8	\$10		
Rabbi Joseph Telushkin	10/26/10	7:30PM	No charge; <b>Tix required</b>			
<i>Fiction Panel</i>	10/28/10	7:30PM	\$8	\$10		
Lisa Grunberger	10/31/10	10:00AM	\$8	\$10		
Judith Viorst	11/1/10	7:30PM	\$8	\$10		
Amy Bloom	11/19/10	12:00PM	\$15	\$18		
Sue Fishkoff	12/6/10	7:30PM	\$8	\$10		
Gurwitch and Kahn	3/5/11	8:00PM	\$8	\$10		
Elizabeth Cohen	4/12/11	7:30PM	\$8	\$10		

### TOTAL DUE:

### PAYMENT FORM:

Check:  Check enclosed made payable to JCC Jewish Book Festival

Credit Card:  Master Card  Visa  Discover  American Express

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Thank you!

CUT HERE

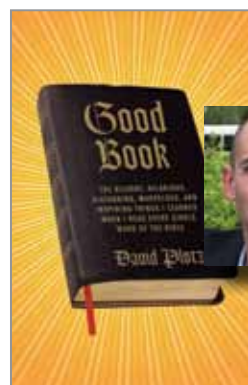
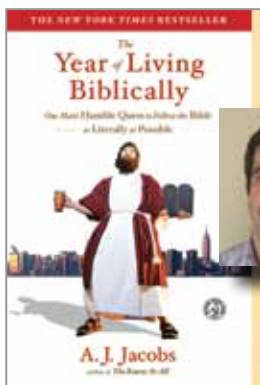
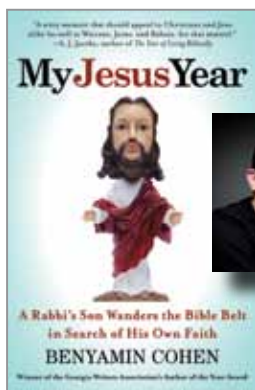


Jewish Community Center of Greater Rochester  
 The William and Mildred Levine Building  
 1200 Edgewood Avenue  
 Rochester, NY 14618  
 www.jccrochester.org

Non-Profit Org.  
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*opening night - sunday, october 24*

# THREE MEN & THE BIBLE



october 22 - november 1, 2010 and more!