

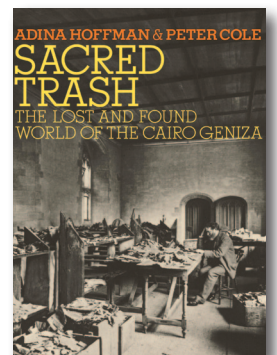
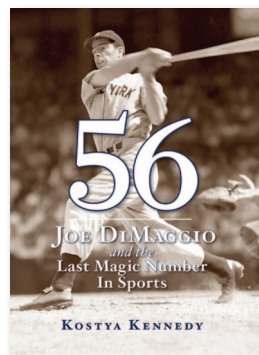
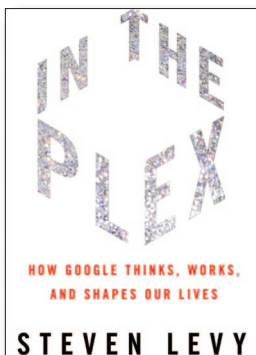
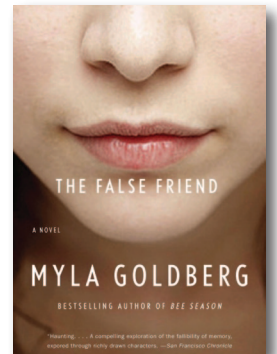
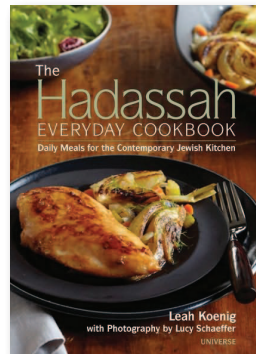
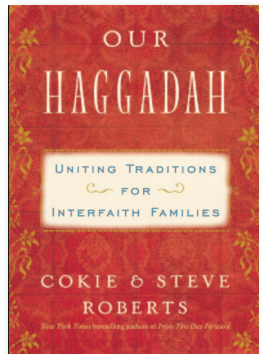
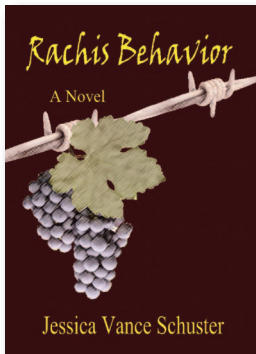
the jewish community center of greater rochester presents

lane dworkin jewish book festival

your guide to the 19th annual festival

october 30 - november 16

JCC LANE DWORKIN
JEWISH BOOK FESTIVAL



FESTIVAL COMMITTEE

Karen Zivan, Chairperson
Valerie Weber Alhart
Gail Biben*
Ellen Comisar
David Dworkin*
Wendy Dworkin*
Heidi Fishman
Daphne Futerman
Anna Gossin
Cynthia Kolko
Barbara Lane*
Sharon Levine
Steven Levitsky
Michael Miller
Barbara Orenstein Present
Dawn Wisset

*Past Chair

FESTIVAL DIRECTOR

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JCC EXECUTIVE DIRECTOR

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JCC ASSOCIATE EXECUTIVE DIRECTORS

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PRESENTED BY



With Fond Memories of Sheldon A. Lane...
The Lane Dworkin Jewish Book Festival is presented in memory of Sheldon A. Lane. His vision for the Jewish Book Festival continues through the support of his loving family.

visit rjbf.org

welcome

19 years!

Welcome to the 19th JCC Lane Dworkin Jewish Book Festival! Historically, the Jewish people have been known as the *People of the Book*. The Jewish Book Festival is dedicated to promoting this legacy by providing our community with an enriching showcase of Jewish authors and books. Through literature, author lectures, panel discussions, luncheon dialogue and a rich offering of books for sale, we continue to build community, foster ongoing knowledge and celebrate our Jewish identity.

Assembling the Book Festival is made possible thanks to the dedicated work of our Festival committee, the generosity of our donors and the enthusiasm of our community members who attend events and purchase books. We thank all of you for your help and support.

We also extend our gratitude to Andrea Miller who -- after 12 years as the Director of the Lane Dworkin Jewish Book Festival and the Ames Amzalak Rochester Jewish Film Festival underwritten by Friendly's -- has chosen to pursue other interests. We dedicate this year's program to Andrea for her exceptional leadership, strategic visioning and dedication.

We hope you will join us this year at the 2011 JCC Lane Dworkin Jewish Book Festival!

Lori M. Harter

Lori Michlin Harter, Director
Lane Dworkin Jewish Book Festival
Ames Amzalak Rochester Jewish Film Festival

Karen Zivan

Karen Zivan, Chair
Lane Dworkin Jewish Book Festival

the festival

OCT/NOV 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			OCT. 26 7:30pm Jessica Vance Schuster			29 <i>good shabbos</i>
30 10am-2pm <i>Rochester's Own</i> 7:30pm Cokie & Steve Roberts	31 SHOP THE BOOK-STORE!	NOV. 1 7:30pm Leah Koenig	2 7:30pm Myla Goldberg	3 7:30pm Steven Levy	4 12pm <i>Fiction Panel Luncheon</i>	5 <i>good shabbos</i>
6 2-4pm PJ Library Event 7:30pm <i>Sports Night</i>	7 7:30pm Rabbi Simcha Weinstein	8	9	10	11	12 <i>good shabbos</i>
13	14	15	16 7:30pm Adina Hoffman & Peter Cole			

thank you to our generous supporters

AUTHOR \$5,000+

Lane/Dworkin Family
Barnes & Noble Booksellers

PUBLISHER \$2,500+

Ames Amzalak Charitable Trust
M&T Bank

ESSAYIST \$1,000+

Futerman Supporting Foundation: Sara Futerman,
Daphne Futerman and Ira Jevotovsky,
Eli and Peggy Futerman, and Rina and Danny Chessin
Debby and Elliott Landsman
Dawn and Jacques Lipson, M.D., Philanthropic Fund
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NOVELIST \$500+

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Sarah F. Liebschutz in memory of Sanford J. Liebschutz
OppenheimerFunds/Rochester
Dr. Morris J. and Miriam F. Shapiro Fund for the Jewish Book Festival
Robin and Michael Weintraub
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EDITOR \$350+

Chabad Lubavitch of Rochester
Marilyn and Howard Berman
Simon and Josephine Braitman
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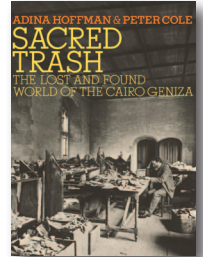
READER \$200+

Jane and John August
Carol and John Bennett
Ellen and David Comisar
Lisa and Joel Elliot
Claudette Entenberg's "Memorable Events"
Louise W. Epstein
Marilyn and Ron Furman
Merilyn and Robert Israel
Nina and Len Kalen

READER \$200+ (continued)

Lenore and Marshall Lesser
Sharon and Chick Levine
Kim and Steve Levitsky
Barbara and John Lovenheim
Robert J. and Marcia Wishengrad Metzger
Miller Family Foundation
Joy and Arthur Moss
Arlene and Lee Pollan
Barbara Orenstein and Jim Present
Dr. Gerald and Maxine Rosen
Joan and Bud Rusitzky
Marion and Mort Schragar
Jerry Wein
Karen and Sy Zivan

This list reflects contributions and pledges received by August 29, 2011.

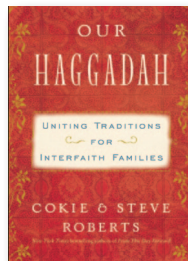


SPECIAL THANKS

To the book sellers, box office volunteers, ushers, special guests, and committee members, it could not happen without you! We are indebted to the following for their guidance: Jewish Book Council, Atlanta Jewish Book Festival, Houston Jewish Book Fair, and the St. Louis Jewish Book Fair.

JEWISH BOOK COUNCIL

We extend our gratitude to the Jewish Book Council, and Carolyn Starman Hessel and Miri Pomerantz for their assistance. The Jewish Book Council is a not-for-profit organization founded in 1943 to promote the publishing, writing and reading of quality books of Jewish interest. It is the sponsor of Jewish Book Month, the National Jewish Book Awards, and other programs and activities. Visit jewishbookcouncil.org for additional information.



Lane Dworkin Jewish Book Festival Mission Statement

The Lane Dworkin Jewish Book Festival exists to create a showcase for Jewish authors and/or books of Jewish content. In so doing, the Festival promotes awareness, appreciation and pride in the diversity of the Jewish people; strengthens community consciousness of Jewish identity, history and culture; and provides a community forum to stimulate dynamic and provocative dialogue.

PRE - FEST EVENT

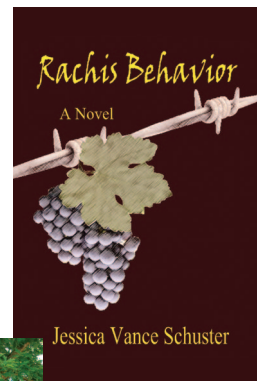
Wednesday, October 26, 7:30pm, JCC Auditorium, No charge/Tickets REQUIRED

Jessica Vance Schuster

Rachis Behavior (Lulu.com; April 2011)

Like a complex wine, this debut novel is a "blend," distilled from stories of the Holocaust, winemaking and two neighboring families in Australia. Author Jessica Vance Schuster is the daughter-in-law of the late Bernie Schuster, a Holocaust survivor who made a new life for himself and his family in Rochester. Inspired by her 2009 travels in Australia, where she visited with Bernie's extended family and spent time on the continent's vineyards, Schuster examines identity, courage, loss and the third generation's responsibility for their grandparents' legacy.

Talk followed by a wine and cheese reception.



the festival bookstore

open

October 30 - November 7

Sunday-Thursday: 1am-5pm

Friday: 11am-2pm

Additional hours during evening events: 6:30pm-9pm

Judaica, cookbooks, fiction,
children's books and more!

Books provided by
BARNES & NOBLE
BOOKSELLERS
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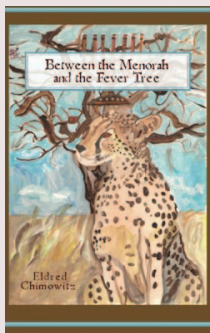
Book sales benefit the JCC.

Sunday, October 30, JCC Auditorium, No charge/Tickets REQUIRED

ROCHESTER'S OWN

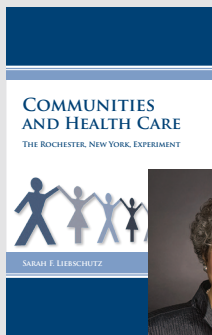
10am **Eldred Chimowitz**
Between the Menorah and the Fever Tree
(Makovani Press; 2010)

This debut novel depicts the Jewish-African experience of "Chungle" from a Rhodesian boyhood, to his youth in apartheid-era South Africa and, ultimately, to America. Both uproarious and touching, this story of family, friendship and identity, by a University of Rochester professor of chemical engineering, takes place amid political and cultural upheaval.



11am **Sarah F. Liebschutz**
Communities and Health Care: The Rochester, New York, Experiment
(University of Rochester Press; June 2011)

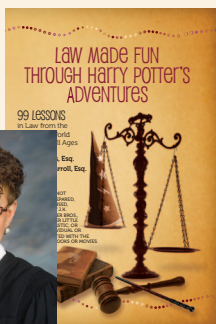
Rochester's unique experience in organizing and financing health care is the foundation of Liebschutz's thesis that communities determine the availability, efficiency and efficacy of health care at the local level.



Liebschutz, a Distinguished Service Professor Emerita at the State University of New York, College at Brockport, offers a research-rich book for all who care about health care.

12pm **Judge Karen Morris**
Law Made Fun Through Harry Potter's Adventures: 99 Lessons in Law from the Wizarding World for Fans of All Ages
(CreateSpace; June 2011)

Using the experiences of Harry Potter characters to illustrate legal principles such as identity theft, child neglect and bullying, Morris demonstrates that law is a critical component for any civilized society, Harry's and ours alike. Morris, a Professor of Law at Monroe Community College, has been a judge for 18 years.



1pm **Cynthia Kolko**
Fruit of the Vine (Charles River Press; April 2011)

Set in the Finger Lakes, *Fruit of the Vine* paints a vivid portrait that illuminates the contrast between the bucolic wine-country setting and the hard-edged folks who inhabit it. With the cynicism and wit that living off the land begets, Kolko's debut novel focuses on environmental conservation in a contemporary, rural community.



Generously underwritten by Dawn and Jacques Lipson, M.D., Philanthropic Fund

OPENING NIGHT!

Sunday, October 30, 7:30pm, JCC Hart Theatre, \$10/\$12

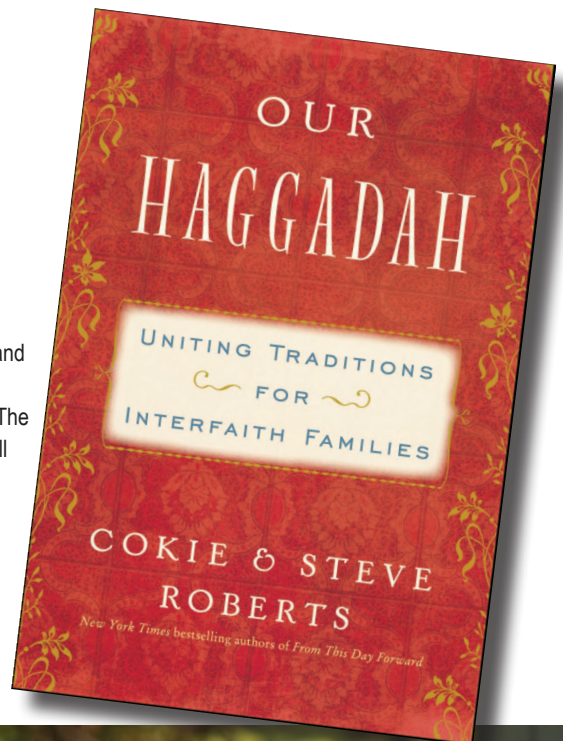
Cokie and Steve Roberts

Our Haggadah: Uniting Traditions for Interfaith Families (Harper: March, 2011)

Best-selling authors, journalists and political commentators Cokie and Steve Roberts share their Passover traditions in this engaging Haggadah for couples and families of mixed faiths. With different religious backgrounds but shared values, Cokie and Steve Roberts found common ground when they met 45 years ago. The Passover seder they host in their Bethesda, Md., home has evolved from a small family gathering to a veritable event celebrated with loved ones from all walks of life. The Roberts share their special approach to the holiday and the lessons they've learned over the years as an interfaith couple.

Talk followed by an Opening Night dessert reception.

Generously underwritten by The Lane/Dworkin Family



Tuesday, November 1, 7:30pm, JCC Hart Theatre, \$8/\$10

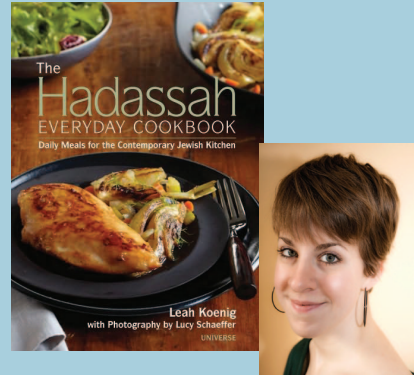
A KOSHER 'THROWDOWN'

Leah Koenig

***The Hadassah Everyday Cookbook:
Daily Meals for the Contemporary Jewish Kitchen***

(Universe; March 2011)

While cholent and challah sate our Shabbat appetites, and classics from brisket to latkes grace our holiday menus, a more common dilemma is, "What do we make for dinner tonight?" Leah Koenig, the monthly food columnist for *The Forward*, answers that question with more than 160 delicious, simple, kosher recipes that are destined to become family favorites. Her recipes span the culinary globe and celebrate fresh, seasonal produce and gourmet kosher ingredients, from artisanal cheese and chocolate to organic meat and poultry. In a JCC first, our evening will also feature a kosher "throwdown" – or what we used to call a cook-off. Two chefs compete, you be the judge!



Generously underwritten by *Wegmans*

Wednesday, November 2, 7:30pm, JCC Hart Theatre, \$8/\$10

JCC READS THE 1ST BOOK FEST COMMUNITY READ

Myla Goldberg

The False Friend (Doubleday; October 2010)

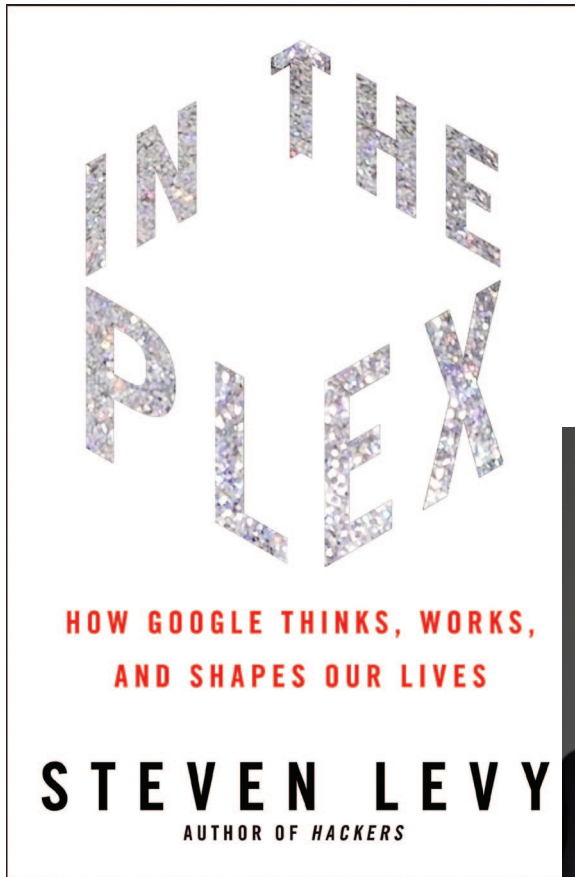
From the best-selling author of *Bee Season* comes an astonishingly complex psychological drama with a simple setup: two 11-year-old girls, best friends but fierce rivals, go into the woods but only one comes out. By the time 20 years have passed, the lie about what happened that day has become the accepted truth, and the new confession sounds unbelievable. A deeply resonant and emotionally charged story, *The False Friend* explores the adults that children become and leads readers to question the truths that we accept or reject, as well as the lies to which we succumb. "Fascinating and fresh ..." —*The Washington Post*



About the Book Fest Community Read:

Help get the conversation started. Individuals, book clubs and ad hoc groups are encouraged to join the "read!" Check out rjbf.org to download reading guides and more. *The False Friend* may be purchased at the JCC Main Desk starting September 15. SPECIAL OFFER: Book and Lecture Ticket: \$20! Book sales support the JCC. *Let's all read it.*

Generously underwritten by **Woods Oviatt Gilman LLP**[®]
The art of representing people[®]



Thursday, November 3, 7:30pm, JCC Hart Theatre, \$8/\$10

Steven Levy

In the Plex: How Google Thinks, Works, and Shapes Our World

(Simon & Schuster; April 2011)

Few companies in history have been as successful and as admired as Google, the company that has transformed the Internet and become an indispensable part of our lives. How has Google done it? Veteran technology reporter Steven Levy was granted unprecedented access to the company, and in this revelatory book he takes readers inside Google headquarters—the Googleplex—to show how Google works. He looks at its engineering mind-set and its adoption of such Internet values as speed, openness, experimentation and risk taking, and he explores the implications for today's businesses.

Generously underwritten by



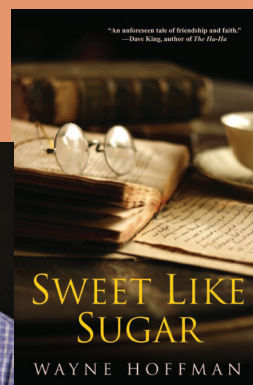
Friday, November 4, 12pm, JCC Auditorium, \$15/\$18, Lunch included
(Tickets must be purchased by Monday, October 31)

10th Annual Fiction Panel Luncheon

Wayne Hoffman

Sweet Like Sugar (Kensington; August 2011)

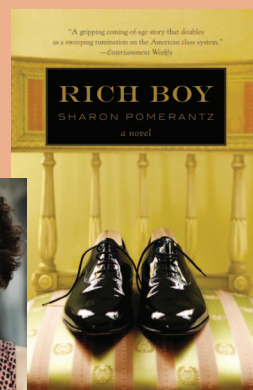
Benji Steiner is skeptical that someone can be *bashert*, the person you are fated to meet. Then he befriends an elderly rabbi who has no such doubts. The rabbi's wife, Sophie, was his *bashert* and, now that she's gone, he is left to grapple with grief and loneliness. This evolving friendship baffles everyone but helps Benji discover something he didn't know he'd lost. Yet the test of friendship, and of both men's faith, lies in the difficult truths they share.



Sharon Pomerantz

Rich Boy (Twelve; July 2011)

Robert Vishniak, a handsome and clever boy from a working-class Jewish neighborhood in 1950s Philadelphia, glides into the cloistered universities of New England, where he meets scions of unimaginable wealth and influence. The doors that open there lead Robert to the highest circles of Manhattan society and he seems to have it all until a chance encounter threatens to unravel his carefully constructed identity. This is a debut novel by Pomerantz, whose story "Shoes" was nationally broadcast on NPR's *Selected Shorts*.



Adam Schwartz

A Stranger on the Planet (Soho Press; January 2011)

In this first novel, portions of which were published in *The New Yorker*, 12-year-old Seth is coming of age, coping in the Summer of '69 with an unstable mother, her new husband, two siblings and a distant father who lives a rich life with a new wife. He is dying to escape. Instead, he becomes the keeper of his family's memories and secrets, and his mother becomes his muse. The author is a Senior Lecturer in the Writing Program at Wellesley College.



Moderated by Ellen Comisar

Generously underwritten by Debby and Elliott Landsman

The PJ Library®

JEWISH BEDTIME STORIES & SONGS FOR FAMILIES

Sunday, November 6, 2pm-4pm, JCC Auditorium, No charge/RSVP REQUIRED (see below)
Best for ages 3-10 (Children must be accompanied by an adult)

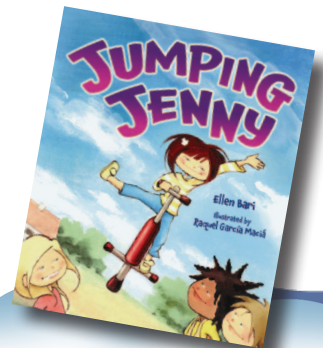
KIDS 'Mitzvah-Thon' 1st JCC Jewish Book Festival/PJ Library Event!

Join us for a 'marathon' of fun, based on the popular PJ Library selections
Noah's Swim-A-Thon by Ann Koffsky and *Jumping Jenny* by Ellen Bari.
Read-a-Thon • Jump-a-Thon • Bounce-a-Thon • Snack-a-Thon • and more!

Each child who completes the Mitzvah-thon will design a personalized book plate to be placed in a children's book. These books will be donated to the Rochester Jewish Coalition for Literacy.

Please consider bringing a non-perishable food item to donate to the Brighton Food Cupboard.

Please RSVP to Shelly Stam at sstam@jewishrochester.org by Friday, November 4.



Presented by



The PJ Library is brought to you by the Jewish Federation of Greater Rochester and the Jewish Community Center with a generous grant from the Max and Marian Farash Charitable Foundation.

Sunday, November 6, 7:30pm, JCC Auditorium, \$8/\$10

SPORTS NIGHT



Kostya Kennedy

56: Joe DiMaggio and the Last magic Number In Sports (*Sports Illustrated*; March 2011)

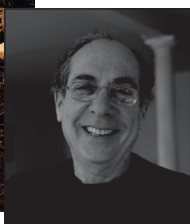
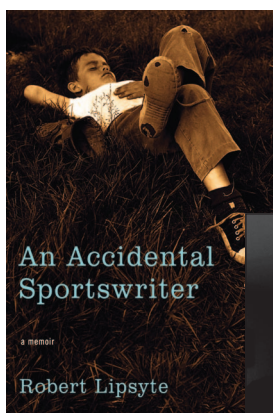
Seventy baseball seasons ago, on a May afternoon at Yankee Stadium, Joe DiMaggio lined a hard single to leftfield. It was the quiet beginning to the most resonant baseball achievement of all time. Starting that day, the vaunted Yankee centerfielder kept on hitting—at least one hit in game after game after game. In the summer of 1941, as Nazi forces moved relentlessly across Europe and young American men were drafted by the millions, the nation was apprehensive. Yet for two months, America was captivated by DiMaggio's astonishing hitting streak. Alongside the story of DiMaggio's dramatic quest, Kostya Kennedy deftly examines the peculiar nature of hitting streaks and with an incisive, modern-day perspective gets inside the number itself, as its sheer improbability heightens both the math and the magic of 56 games in a row. Kostya Kennedy is a senior editor at *Sports Illustrated*.

and

Robert Lipsyte

An Accidental Sportswriter (*Ecco*; May 2011)

A longtime sports columnist for the *New York Times* interweaves stories from his life and the events he covered to explore the relationships between the games we play and the lives we lead. As the perpetual outsider, even into adulthood, Lipsyte's alienation from Jock Culture made him a rarity in the press box: the sportswriter who wasn't a sports fan. In telling his own story, he grapples with American sports and society. Full of wisdom and an understanding of American sports that contextualizes rather than celebrates athletes, *An Accidental Sportswriter* is the crowning achievement of a rich career and a book that will speak to us for years to come. In addition to his work at the *New York Times* Lipsyte was the Emmy-winning host of the nightly public affairs show *The Eleventh Hour*. He is the author of twelve acclaimed young adults novels.



Generously underwritten by the Futerman Supporting Foundation: Sara Futerman, Daphne Futerman and Ira Jevotovsky, Eli and Peggy Futerman, and Rina and Danny Chessin

Monday, November 7, 7:30pm, JCC Auditorium, \$8/\$10

Rabbi Simcha Weinstein

Up, Up, and Oy Vey: How Jewish History, Culture, and Values Shaped the Comic Book Superhero

(Barricade Books; June 2009)



Up, Up, and Oy Vey chronicles the story of the origins of the most famous superheroes, from the birth of Krypton to such famous figures as Caped Crusader, the Incredible Hulk, Spider Man and the X-Men. The Jewish contribution to pop culture is well documented, but the Jewish role in the creation of action comic superheroes has not been – until now! Rabbi Weinstein has an international following based on his many speaking engagements. He is also the author of *Shtick Shift: Jewish Humor in the 21st Century*.

Generously underwritten by



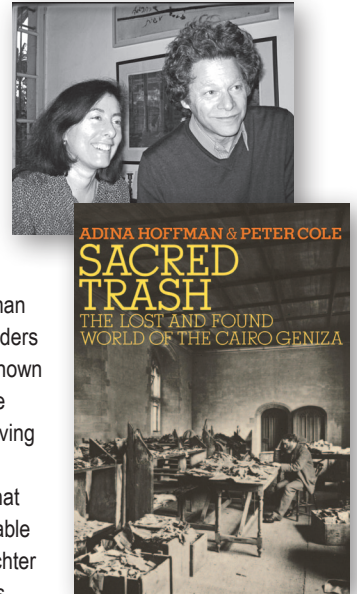
Wednesday, November 16, 7:30pm,
JCC Auditorium, \$8/\$10

Adina Hoffman and Peter Cole

Sacred Trash: The Lost and Found World of the Cairo Geniza

(Schocken; April 2011)

In this continent-hopping, century-spanning exploration of an Egyptian geniza, or repository for worn-out Jewish texts and manuscripts, acclaimed authors (and couple) Hoffman and Cole bring modern readers into the heart of this little-known trove, whose contents have rightly been dubbed “the Living Sea Scrolls.” It’s a tale of buried scholarly treasure that weaves together unforgettable portraits of Solomon Schechter and the other heroes of this drama with explorations of the medieval documents themselves. Presenting a panoramic view of 900 years of vibrant Mediterranean Judaism, *Sacred Trash* is above all a gripping tale of adventure and redemption.



“A wonderfully passionate and lively account of a civilization we could not have imagined ...” —*The Wall Street Journal*

“A literary jewel whose pages turn like those of a well-paced thriller” —*The Nation*

Generously underwritten by Ames Amzalak Charitable Trust

more jcc cultural arts programming this fall...

THE DOCUMENTARY

RACE TO NOWHERE

THE DARK SIDE OF AMERICA'S ACHIEVEMENT CULTURE

WEDNESDAY, OCTOBER 5, 7:00pm, JCC Hart Theatre, \$10

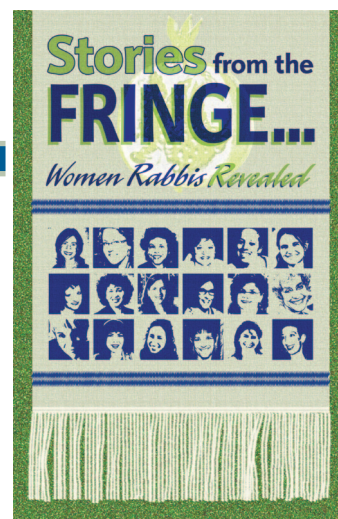
Race to Nowhere is a call to action for families, educators, and policy makers to challenge current assumptions on how to best prepare the youth of America to become healthy, bright, contributing and leading citizens. Visit www.racetonowhere.com. "Must see movie" *NY Times*

Tickets available online only at <http://jccgrhart.eventbrite.com/>



Stories from the Fringe... *Women Rabbis Revealed*

by Ronda Spinak and Rabbi Lynne A. Kern



East Coast Debut! Based on interviews with 18 women rabbis, *Stories from the Fringe* is a humorous and heartfelt look at the lives of these extraordinary women and their searches for God, love...and a fabulous pair of shoes. From the struggles of the first ordained women rabbis 40 years ago trying to find their place in a traditionally male dominated role, to funny and touching revelations on such universal topics as dating, infertility, tattoos, gay rights, and even homicide, hear these women's stories in their own words.

3 PERFORMANCES ONLY:

Thursday, October 27 at 7pm

Saturday, October 29 at 8pm

Sunday, October 30 at 2pm

TICKETS: \$26/\$24 JCC Members/\$18 Students

Call (585) 461-2000 or visit www.JCCRochester.org

92Y Live From NYC
Programs broadcast live via satellite

ANNOUNCING THE FALL LINE UP



Paula Deen

**Tuesday,
October 11
8pm**

The Emmy Award winning Food Network television star and author talks about her Georgia upbringing, family traditions and the evolution of her business which began as a small catering company in Savannah.



Iranium

**Monday,
November 7
7:30pm**

**John R. Bolton, Ethan
Bronner, Richard
Perle, Nazie Eftekhari
and Alex Traiman**

Join a panel of influential and provocative people to discuss the threat of a nuclear Iran, with clips from the powerful documentary *Iranium*, a stinging indictment of the current Iranian regime following the 1979 Islamic revolution.



**Stephen Breyer:
Making Our
Democracy Work**

**Sunday,
December 11,
7:30pm
Linda Greenhouse,
moderator**

Stephen Breyer, associate justice of the United States Supreme Court, gives an insider's perspective on the court as an American institution today and its shaping of our future.

Advance Tickets: \$8 JCC Member/\$10 (Non Member) • Call 461-2000 or visit jccrochester.org

some info about the festival

TICKET INFORMATION: *Advance purchase of tickets is encouraged.*

Walk-In: JCC Arts Department (M-F, 9am-5pm) or JCC Main Desk (All JCC Hours)

By Mail: JCC Jewish Book Festival, 1200 Edgewood Avenue, Rochester, NY 14618

By Phone: 585-461-2000

By FAX: 585-461-0805

Online: www.rjbf.org (A convenience fee will apply.) Online sales end one hour before each event.

WALK-INS DAY OF SHOW:

As per availability, walk-in tickets may be available 30 minutes prior to the event.

There is no guarantees of ticket availability for walk-ins.

STUDENT DISCOUNTS:

\$1 off with valid student ID. (Applies to advance ticket sales only. No discounts for walk-ins.)

GENERAL INFORMATION:

FOOD

All foods served at the Lane Dworkin Jewish Book Festival are in strict observance of the laws of kashrut.

SEATING

Seating is general admission except for Book Festival donors who have reserved seating. Reserved seating is held until 15 minutes prior to the event. Reserved seating is not guaranteed for late arrivals. Remaining seating is general admission.

REFUNDS

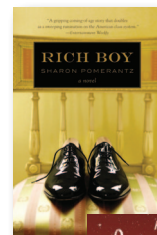
Refunds may be available for canceled or rescheduled programs only. Due to circumstances beyond our control, speakers may be canceled or rescheduled without prior notice.

ACCESSIBILITY

All Festival venues are handicap accessible.

QUESTIONS

For additional information please call 585-461-2000, ext. 237, or visit rjbf.org.



donor opportunities and benefits:

Please consider becoming a Lane Dworkin Jewish Book Festival donor!

BENEFIT →	Reserved Seating	Recognition in all Festival Literature	Festival Bookstore Discount	Festival Tickets	2 Tickets: JCC Donor Recognition Event	Signed Speaker Books	Underwrite an Author
LEVEL ↓							
AUTHOR \$5,000+	X	X	20%	2 tix to all events	X	All	X
PUBLISHER \$2,500+	X	X	20%	2 tix to all events	X	4	X
ESSAYIST \$1,000+	X	X	20%	2 tix to all events	X	2	
NOVELIST \$500+	X	X	10%	2 tix to all events	X	1	
EDITOR \$350+	X	X	10%	12 tix			
READER \$200+	X	X	10%	8 tix			



order form

Walk-In: JCC Arts Department (M-F, 10am-5pm) or JCC Main Desk (All JCC Hours)

By Mail: JCC Jewish Book Festival, 1200 Edgewood Avenue, Rochester, NY 14618

Online: www.rjbf.org **By Phone:** 585-461-2000 **By FAX:** 585-461-0805

I'D LIKE TO BECOME A FESTIVAL DONOR:	SUBTOTAL
AUTHOR – \$5,000+	
PUBLISHER – \$2,500+	
ESSAYIST – \$1,000+	
NOVELIST – \$500+	
EDITOR – \$350+	
READER – \$200+	

ATTENTION DONORS \$500+:

• 2 tickets to each event will be mailed to you. Luncheon tickets will not be included. Please RSVP to the luncheon by 10/31.

ATTENTION DONORS \$200-\$499:

• Please submit your ticket order by 10/15 using the form below.

Donors are asked to RSVP to Lori Harter at lharter@jccrochester.org or call 461-2000, ext. 237.

I'D LIKE TO PURCHASE TICKETS:	DATE	TIME	JCC MEMB.	NON-MEMB.	# TIX	SUBTOTAL
Jessica Vance Schuster	10/26/11	7:30pm	Free/Tix required			
<i>Rochester's Own</i> <input type="checkbox"/> Chimowitz <input type="checkbox"/> Liebschutz <input type="checkbox"/> Morris <input type="checkbox"/> Kolko	10/30/11	Times vary	Free/Tix required			
Cokie and Steve Roberts	10/30/11	7:30pm	\$10	\$12		
Leah Koenig	11/1/11	7:30pm	\$8	\$10		
Myla Goldberg	11/2/11	7:30pm	\$8	\$10		
Steven Levy	11/3/11	7:30pm	\$8	\$10		
<i>Fiction Panel Luncheon</i>	11/4/11	12pm	\$15	\$18		
PJ Library	11/6/11	2pm	Free/RSVP to ssam@jewishrochester.org			
<i>Sports Night</i>	11/6/11	7:30pm	\$8	\$10		
Rabbi Simcha Weinstein	11/7/11	7:30pm	\$8	\$10		
Adina Hoffman and Peter Cole	11/16/11	7:30pm	\$8	\$10		

TOTAL DUE:

PAYMENT FORM:

Check: Check enclosed made payable to JCC Jewish Book Festival

Credit Card: Master Card Visa Discover American Express

Card #: _____ Exp. Date: _____ Security Code: _____

Authorized Signature: _____

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Thank you!

CUT HERE



Jewish Community Center of Greater Rochester
The William and Mildred Levine Building
1200 Edgewood Avenue
Rochester, NY 14618
www.jccrochester.org

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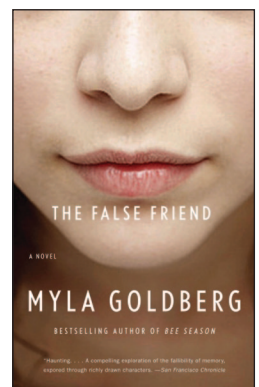
JCC READS

THE 1ST BOOK FEST COMMUNITY READ

with
Myla Goldberg
IN PERSON

Wednesday, November 2

let's all read it



JCC LANE DWORKIN

JEWISHBOOKFESTIVAL