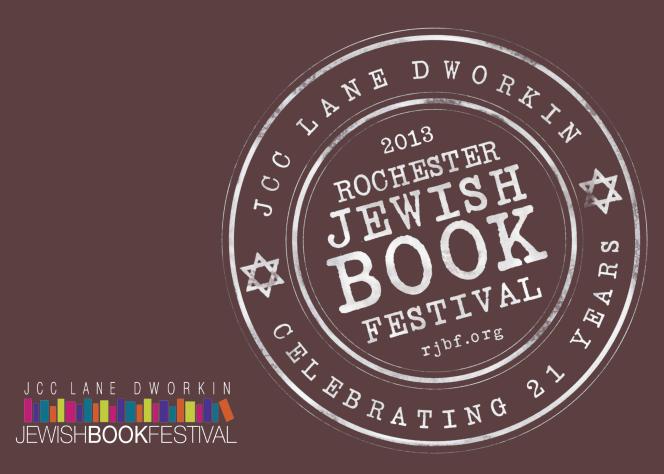
The Jewish Community Center of Greater Rochester presents

November 3-19, 2013

What are YOU Reading?

Culture | Comedy | Classics





FESTIVAL DIRECTORLori Michlin Harter

ADMINISTRATIVE ASSISTANT Marc Cataldi

FESTIVAL COMMITTEE

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PRESENTED BY



With Fond Memories of Sheldon A. Lane The Lane Dworkin

Jewish Book Festival is presented in memory of Sheldon A. Lane. His vision for the Jewish Book Festival continues through the support of his loving family.

visit rjbf.org

We're 21 ...

... and my how we've grown! We've got a new look with something for everyone: humor, history, friendship, romance, family, music, sports, and spirituality. As we celebrate 21 years of bringing Jewish literature and culture to our community, we are expanding our repertoire with an exceptional lineup. This year we are proud to present a community read, a musical performance, an afternoon tea, panel discussions, a film screening, a brunch, the annual fiction luncheon, and the return of Beer 'n Books at the Genesee Valley Club.

Opening night features comedian Marion Grodin, daughter of Charles Grodin. Her hilarious memoir, Standing Up, integrates the challenges of everyday life with her unstoppable ability to make everything funny.

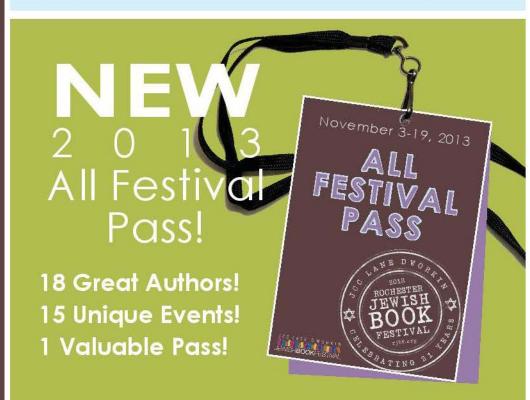
We are especially grateful to the Lane Dworkin family, whose generosity continues to enhance Sheldon Lane's dream of bringing Jewish literature to our community.

We look forward to seeing you!

Loui

Lori M. Harter, Director

Ellen Comisar, Chair



Thank you

to all our generous supporters!

AUTHOR \$5,000+ Lane Dworkin Family Barnes & Noble Booksellers M&T Bank

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READER \$200+ Barbara and E. David Appelbaum Jane and John August Ellen and David Comisar Lisa and Joel Elliot Louise W. Epstein Ronny and Alan Frishman Essie Germanow Warren and Joyce Heilbronner Lenore and Marshall Lesser Steven and Kimberly Levitsky Joy and Arthur Moss Arlene and Lee Pollan Rachel Rosen and Ron Wexler Rabbi Amy Sapowith Karen and Sy Zivan

This list reflects contributions and pledges received by September 9, 2013.



Lane Dworkin Jewish Book Festival Mission Statement

The Lane Dworkin Jewish Book Festival exists to create a showcase for Jewish authors and/or books of Jewish content. In so doing, the Festival promotes awareness, appreciation, and pride in the diversity of the Jewish people; strengthens community consciousness of Jewish identity, history, and culture; and provides a community forum to stimulate dynamic and provocative dialogue.

Special Thanks:

The Jewish Book Festival Committee
The JCC Rochester staff
The David Posnack Jewish
Community Center

All of our volunteers, ushers, book sellers and special guests!

The Jewish Book Council is a not-for-profit organization founded in 1943 to promote the publishing, writing and reading of books of Jewish Interest.

Visit jewishbookcouncil.org.



Special thanks to:



Pre-Fest Event!



Sunday, October 20, 3pm, JCC Auditorium, \$8/\$11

Marianne Zeitlin

Motherless Child (Zephyr Press, July 2012)

Motherless Child immerses its readers in the world of classical music, where powerful managers can make or break the careers of aspiring artists. In this captivating whodunit, a young woman assumes a new name as she takes a job with the impresario who ruined her father's piano career and upended her family's happiness years earlier. Marianne Zeitlin taps her own experience – as the wife of acclaimed RPO violinist Zvi Zeitlin, as one of the first women to manage an orchestra, and as a former employee of one of the largest U.S. music management firms –in this inventive and suspenseful novel, her third.

Join us for an afternoon filled with live music and memories.

The Festival calendar of authors

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Leigh Rubin 3 2pm Marion Gradin Opening Night 7pm	Judge Anthony Sciolino 7:30pm	5	6 John Schwartz 7:30pm	7 Francesca Segal noon	8	9
Kristallnacht Remembrance 7pm		12	13	14 Fiction Panel noon Beer in Books 7pm	15	16 Second Suns Book and Film 7:30pm
Henry Silberstem 10am Sheila Konar 11am PJ Library - 1pm	18 Letty Cotlin Pogrebín 4pm	Rabbi Acron Raskin 7.30pm				

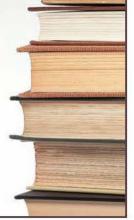
Visit the Festival bookstore Open November 3 - 19

Judaica, cookbooks, fiction, history, children's books & more!

Books make great Hanukkah gifts!

All book sales benefit the JCC.



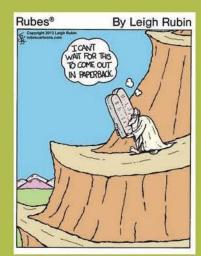


Rubes® Cartoons

Sunday, November 3, 2pm, JCC Senior Adult Lounge, \$8/\$11 **Leigh Rubin**

Join us for an afternoon of laughter and cartooning with Rubes® cartoonist Leigh Rubin. No matter where he looks, Leigh sees something

funny. As the cartoonist who created the comic panel Rubes®, seen daily in the Democrat & Chronicle and more than 400 other media outlets worldwide, Leigh has made a career of observing everyday situations and then poking fun at them. The fact that farm animals often express his clever punch lines makes Rubes® popular with kids and adults alike.

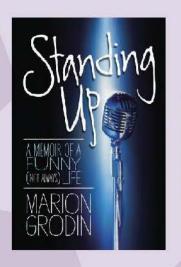


Opening Night & Dessert Reception!

An Evening of Comedy and Laughs

Sunday, November 3, 7pm, JCC Auditorium, \$12/\$15 Marion Grodin Standing Up: A Memoir of a Funny (Not Always) Life

(Center Street; Nov. 2013)



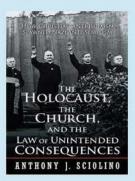
With this hilarious memoir, screenwriter-turned-standup comic Marion Grodin – like Carrie Fisher and Chelsea Handler – mines her Hollywood childhood and various addictions, including what she describes as her "inappropriate relationship with Häagen-Dazs."



The daughter of comedian Charles Grodin riffs on the trauma of her teenage years, her crush on Jeff Bridges, and how she turned her life around post-cancer and post-divorce with the help of two wise cats. Marion's cleverly written memoir integrates her diverse and challenging life experiences and her unstoppable ability to make everything funny in a way that is both entertaining and helpful.

Underwritten by The Lane Dworkin Family

Issues and Answers



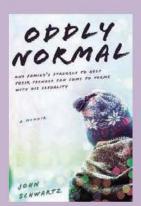
Monday, November 4, 7:30pm, JCC Auditorium, \$8/\$11 Judge Anthony Sciolino The Holocaust, the Church, and the Law of Unintended Consequences (iUniverse, Inc.; December 2012)

Former Monroe County Family Court Judge Anthony Sciolino cuts to the heart of why the Catholic church, and Christianity as a whole, failed to stop the Holocaust. Through his solid research, he provides a comprehensive interpretation in this riveting examination of one of history's most disturbing issues. Sciolino, who earned a master's in theology and was ordained a permanent deacon of the Diocese of Rochester in 1998, is the winner of the 2013 Independent Publisher Book Award's Silver Medal in World History.

Underwritten by Woods Oviatt Gilman LLP

The art of representing people*

American Culture and Acceptance

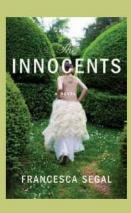


Wednesday, November 6, 7:30pm, JCC Auditorium, \$8/\$11 John Schwartz
Oddly Normal (Gotham; Nov. 2013)

Oddly Normal is a true story told with love and humor. When it became clear that their son Joseph's school didn't deal well with kids who are different, John Schwartz and his wife, Jeanne Mixon, turned to their rabbi, local LGBT resources, and gay friends for advice. Over time, the couple found resources to help Joseph become more comfortable in his own skin, and their journey offers lessons for all parents. A New York Times national correspondent, John examines what it means to be normal – or oddly so – in this thoughtful, personal and humorous memoir. The book also focuses on the scientific and legal issues related to gay teens and suicide risk, as well as the changes in America's cultural landscape.

— With **Keith Greer**, MSW, private practice and social worker from Webster High School **Underwritten by Drs. Jacques and Dawn Lipson**

Romance and Brunch



Thursday, November 7, Noon, JCC Auditorium, \$18/\$21 Francesca Segal
The Innocents (Hyperion; May 2013)

Start with a novel of manners – for example, Edith Wharton's *The Age of Innocence* – make the characters Jewish, and locate them in London. Francesca Segal has created a dazzling debut novel that won both the National Jewish Book Award for Fiction in 2013 as well as the Sami Rohr Prize for Jewish Literature. *The Innocents* puts a magnifying glass to a contemporary cultural milieu whose social rules – both tacit and explicit – can be claustrophobic, but offers us a funny, romantic, gently satiric, and sharply observed portrait of society that is witty, empathetic and irresistible.

Community Remembrance

Sunday, November 10, 7pm, JCC Hart Theatre, Free

A Commemoration of the 75th Anniversary of Kristallnacht Reflections by Curt Lowens

Curt Lowens' family moved from East Prussia (now Poland) to Berlin in 1936, hoping for safety amid the city's large Jewish community. Instead, they lived through Kristallnacht, the night of broken glass (November 9-10, 1938) that marked a clear escalation of Hitler's persecution of the Jews.



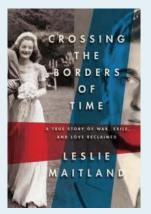
Curt was less than 20 when his family's plans to escape to the U.S. were thwarted by Germany's invasion of Holland. Curt's journey – from Westerbork transit camp to Auschwitz, from his role as active member of the underground to his many acting roles on Broadway, film and television – was one of terror and triumph.

Join the Rochester Jewish community in this observance of the 75th anniversary of Kristallnacht.

Underwritten by The Jewish Federation of Rochester and The Center for Holocaust Awareness and Information



Book Fest Community Read - A Memoir



Monday, November 11, 7:30pm, JCC Auditorium, \$8/\$11 **Leslie Maitland**

Crossing the Borders of Time: A True Story of War, Exile, and Love Reclaimed (Other Press; Jan. 2013)

Leslie Maitland grew up enthralled by her mother Janine's dramatic stories of her childhood, her family's escape from the Nazis in 1942, and her first love. While a last-minute escape to Cuba saved Janine's German Jewish family, it wrenched her from Roland, the young man who had captured her heart. They had pledged to marry after the war, but their dreams were thwarted, in part by her family's displacement. Janine married, but her yearnings for Roland were often central to the war stories she told her children. Maitland, an awardwinning investigative journalist, set out to find Roland by visiting Germany,

France, Havana and New York, and researching the history of her mother's treacherous journey to freedom. Propelled by a mother's memories, *Crossing the Borders of Time* traces one family's escape and the mysteries of love lost.

Help get the conversation started:

Individuals, couples, book clubs and ad hoc groups are encouraged to join this "read." Check out rjbf.org to download reading guides and more. Books available for purchase at the JCC now!

SPECIAL OFFER: Book and lecture ticket for \$21. On-site book sales support the JCC.

Underwritten by

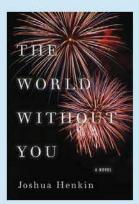
M&T Bank



Fiction Panel Luncheon

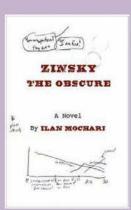
Thursday, November 14, Noon, JCC Auditorium, \$18/\$21

Underwritten by A M&I Bank



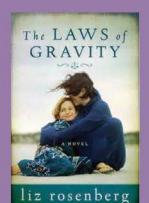
Joshua Henkin The World Without You (Vintage Books; April 2013)

When the Frankels gather one Fourth of July weekend at their home in the Berkshires, there are more fireworks than usual. In *The World Without You*, their earlier selves are practically bouncing off the walls, colliding with ongoing sibling rivalries, marital spats and their memories of Leo. Add to this mix Thisbe, Leo's young widow, who arrives with a secret of her own. The winner of the 2012 Edward Lewis Wallant Award for Jewish American Fiction and a Finalist for the 2012 National Jewish Book Award, Joshua Henkin directs the MFA program in fiction writing at Brooklyn College.



llan Mochari Zinsky the Obscure (Fromite Press; April 2013)

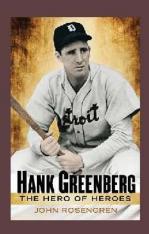
No one, it seems, cares that 30-year-old bachelor Ariel Zinsky has yet to recover from his abusive childhood. Zinsky, however, is sure that his narrative matters and sets out to prove it by writing an autobiography. While he behaves in ways that continually jeopardize his romantic life, he sees himself as the hero of his own coming-of-age story. Like Zinsky, llan Mochari worked as a waiter in the Boston area to support himself. Unlike Zochari, Mochari has a B.A. in English from Yale, and contributes to Cogniscenti, the online magazine for Boston's NPR station.



Liz Rosenberg The Laws of Gravity (Amazon Publishing; May 2013)

To the library of novels about the turbulence that resides on every suburban street, add Liz Rosenberg's latest novel, *The Laws of Gravity*. With the lyrical grace of the poet that she is, Rosenberg explores how one decision can bind or break people. The question of whether "blood is thicker than water" leads two once close but now embattled cousins to the courtroom of Judge Sol Richter. Rosenberg, who won the Chancellor's Award for Excellence in Teaching at SUNY-Binghamton and serves as *The Boston Globe*'s book columnist, introduces us to three Jewish families and the life-altering challenges that change them.

Beer 'n Books



Thursday, November 14, 7pm, Genesee Valley Club, \$25/\$28 John Rosengren Hank Greenberg (New American Library; March 2013)

Between Babe Ruth's 1927 record of 60 homeruns and Roger Maris's record-breaking 61 in 1961, the two players with the highest one-year homerun records were Jimmie Foxx and Hank Greenberg, with 58 a piece, in 1932 and 1938, respectively. Thus, Greenberg – who had already earned a spot in the hearts of Jewish Americans – solidified his spot on the roster of baseball's greats. Known by all as the "Hebrew Hammer," Greenberg overcame bigotry, prejudice, and rampant anti-Semitism and became a national hero, holding true to his ethnic identity and breaking stereotypes and barriers alike. Award-winning sports journalist and professor of magazine writing at the University of Minnesota John Rosengren has written a definitive portrait of Greenberg, America's first Jewish superstar.

Special Event Details

* Business attire * Jacket required * Advanced tickets required * Open bar before and after presentation

The Genesee Valley Club is located at 421 East Avenue.

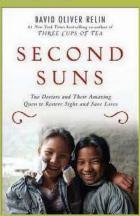


Underwitten by 🌃 Oppenheimerfunds/Rochester and the Lane Dworkin Family

A Special Night of Book and Film



Saturday, November 16, 7:30pm, JCC Hart Theatre, \$12/\$15 **David Oliver Relin's** last book Introduced by Marjorie Relin and presented by Dr. Geoffrey Tabin **Second Suns** (Random House; June 2013)



In this transporting book, David Oliver Relin shines a light on the work of Geoffrey Tabin and Sanduk Ruit, gifted ophthalmologists who have dedicated their lives to restoring sight to some of the world's most isolated, impoverished people through the Himalayan Cataract Project, an organization they founded in 1995. Tabin was the high-achieving bad boy of Harvard Medical School, an accomplished mountain climber and adrenaline junkle as brilliant as he was unconventional. Ruit grew up in a remote Nepalese village, where he became intimately acquainted with the human costs of inadequate access to health care. Together they found their life's calling: tending to the afflicted people of the Himalayas, a vast region with an alarmingly high incidence of cataract blindness.

Second Suns is the moving, unforgettable story of how two men with a shared dream are changing the world, one pair of eyes at a time.

Featuring a screening of Out of the Darkness

Director: Stefano Levi, Germany, 2012, 79 min., English, Documentary

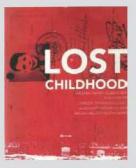
Special guest speakers: Dr. Geoffrey Tabin and filmmaker Stefano Levi



Rochester's Own

Sunday, November 17, JCC Auditorium, Free, tickets required

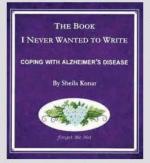
10am Henry Silberstern Lost Childhood, a Memoir



With an eyewitness account of Henry's childhood prior to the Nazi invasion of Czechoslovakia, we learn how Henry's family struggled to provide for their children under the restrictions that Hitler imposed on Jewish daily

life. Here we see an intimate view from one of 89 boys living in a dormitory in the Terezin ghetto and later in the Family Camp of Auschwitz-Birkenau. Having lost his family by the age of 15, Henry shares his courageous account of liberation and his efforts to create a new life. In this remarkable story, we learn about human resilience in the face of unimaginable evil.

11am Sheila Konar The Book I Never Wanted to Write: Coping with Alzheimer's Disease



Sheila Konar shares with us her intimate journey from wife and best friend to caretaker and advocate, as her beloved husband Bill, a brilliant man with an illustrious background and career, became afflicted with the

debilitating disease of Alzheimer's. She shares her wisdom about improving brain function through eating well, exercise, music, motion, mental stimulation, humor, and heart.

Sheila says, "When a door closes in life, it's important to find an open window." This poignant book is about finding the windows.

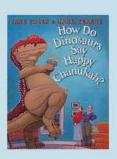
An Afternoon with



Sunday, November 17, 1-3pm, JCC Auditorium, Free

wanukkah Giveaway

"Creation Stations" for ages 2-12. Come make holiday gifts and wrapping paper. Enjoy some Hanukkah snacks and juice!

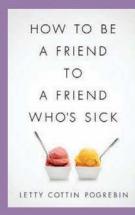




PJ Library is sponsored by the Jewish Federation and the Jewish Community Center with a generous grant from the Max and Marian Farash Charitable Foundation.



Afternoon Tea



Monday, November 18, 4pm, JCC Auditorium, \$12/\$15 Letty Cottin Pogrebin How to Be a Friend to a Friend Who's Sick

(Public Affairs; April 2013)



Illness can bring out the best in some people and the worst in others. Some friends rise to the occasion and know just what an ailing friend needs, others respond awkwardly.

Letty Cottin Pogrebin – an award-winning journalist/author, acclaimed social activist, advocate for Middle East peace, critical Jewish thinker, and co-founder (with Gloria Steinem) of Ms. magazine and the Ms. Foundation for Women – experienced it all during her recent bout with breast cancer.

Her latest book is a veritable compendium of pragmatic advice and real-life wisdom, filled with candid stories that she collected in hospital waiting rooms, among other places.

This celebrated writer is the epitome of the wise sage who shows us the way. Like her advice, her presentation promises to be infused with sensitivity, warmth, and humor – all essential elements to being a good friend to someone who's sick.

Spirituality - The Kabbalah of the Alphabet



Tuesday, November 19, 7:30pm, JCC Auditorium, \$8/\$11 Rabbi Aaron L. Raskin Letters of Light (Sichos in English; Aug. 2013)

As a carpenter employs tools to build a home, so G-d utilized the 22 letters of the Hebrew alphabet, the Alef-Bet, to form heaven and earth. These letters are the metaphorical wood, stone, nails, corner posts and crossbeams of our earthly and spiritual existence.

In Letters of Light, Rabbi Aaron L. Raskin explores the essence of these holy letters, illustrating how they continue to be a source of creation, reflection, prayer, and inspiration in our everyday lives. The result is a unique and insightful exposition of how the 22 letters of the Alef-Bet can provide wisdom and guidance for every aspect of our lives.

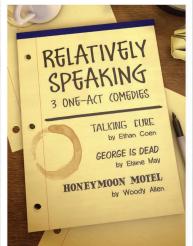
Rabbi Raskin, a dynamic speaker, is descended from a long line of prominent rabbis. His grandfather, Rabbi Jacob J. Hecht, was the Lubavitcher Rebbe's official translator. Rabbi Raskin lives in Brooklyn Heights and co-founded Congregation B'nai Avraham, where he inspires his community leaders with ethical and spiritual guidance.

2013 Book Festival Lineup | RJBF.ORG

10/20	Pre-Fest Event
11/3	Rubes® Cartoons
11/3	Opening Night and Dessert Reception
11/4	Issues and Answers
11/6	American Culture and Acceptance
11/7	Romance and Brunch
11/10	A Community Remembrance
11/11	A Community Read - A Memoir
11/14	Fiction Panel Luncheon
11/14	Beer 'n' Books
11/16	A Special Night of Book and Film
11/17	Rochester's Own
11/17	An Afternoon with PJ Llbrary
11/18	Afternoon Tea
11/19	Spirituality ROCHEGE
W	Datare Book FESTIVAL
RE	edding?

...additional JCC Cultural Arts





December 7 - 22

An evening of 3 one-acts featuring works by Ethan Coen, Elaine May and the legendary Woody Allen, this 2012 Broadway smash hit hilariously examines the outrageous relativity of relatives.



The "Girls" are Back!

After selling out last year, Rochester's fabulous duo, **Kasha Davis** and **Aggy Dune**, return with an all-new show filled with your favorite divas.

Saturday Dec. 28 at 8 pm Sunday Dec. 29 at 2 pm

New Year's Eve Tuesday Dec. 31 at 9 pm BrG WGS

Featuring stunning performances of Gershwin classics, pianist/vocalist Elliot Sneider portrays Ira Gershwin using narrative and music to explore the life of George Gershwin against the changing landscape of America.

New Year's Eve Tuesday Dec. 31 at 7 pm



Yiddish Tog: A Celebration of Yiddish Tradition and Culture

Yiddish Film Night: A Serious Man, a Coen Brothers Film

Saturday, Oct. 26, 7pm, Resource Place, FREE

Bagels and Schmooze

Sunday, Oct. 27, 11:30am-1:30pm, Yiddish Culture Center, FREELearn about the National Yiddish Book Center, 1pm presentation by photographer Arnold Chekow on Yiddish theater in the 1960s/1970s.

"From Klezmer to Broadway"

Sunday, Oct. 27, 2pm, Hart Theater, Member: \$14 Non-Member: \$16Professional singer Naomi Miller performs some of Broadway's best with a Yiddish twist

Tickets available at jccrochester.org or 585-461-2000

WALK IN | MAIL | ONLINE



Walk-In: JCC Main Desk

By Mail: JCC Jewish Book Festival, 1200 Edgewood Avenue, Rochester, NY 14618

Online: www.rjbf.org By Phone: 585-461-2000 By Fax: 585-461-0805

Patrons interested in donating to the 2013 Jewish Book Festival are asked to contact Lori Harter at lharter@jccrochester.org or call 461-2000, ext. 237.

RESERVE YOUR PASS					
I'D LIKE TO PURCHASE THE NEW ALL FESTIVAL PASS	QNTY	SUBTOTAL			
All Festival Pass: \$121 JCC Member/\$145 Non Member					

RESERVE YOUR TICKETS						
I'D LIKE TO PURCHASE TICKETS:	DATE	TIME	JCC MEMB.	NON- MEMB.	# TIX	SUBTOTAL
Marianne Zeitlin	10/20	3pm	\$8	\$11		
Leigh Rubin	11/3	2pm	\$8	\$11		
Marion Grodin	11/3	7pm	\$12	\$15		
Judge Anthony Sciolino	11/4	7:30pm	\$8	\$11		
John Schwartz	11/6	7:30pm	\$8	\$11		
Francesca Segal	11/7	Noon	\$18	\$21		
Kristallnacht	11/10	7pm	Free/Tix n	ot required	b	
Leslie Maitland	11/11	7:30pm	\$8	\$11		
Fiction Panel Luncheon	11/14	Noon	\$18	\$21		
John Rosengren: "Beer 'n Books"	11/14	7pm	\$25	\$28		
Second Suns: Book and Film	11/16	7:30pm	\$12	\$15		
Rochester's Own	11/17 11/17	10am 1pm	Free/Tix re	Free/Tix required		
PJ Library		Free/Tix not required				
Letty Cottin Pogrebin	11/18	4pm	\$12			
Rabbi Aaron L. Raskin	11/19	7:30pm	\$8	\$11		
Please consider giving a gift to the Bo	ok Festivc	al in honor c	of our 21s	st year!		
TOTAL DUE:						
PAYMENT FORM:						
Check: Check enclosed made payable to JCC Jewish Book Festival						
Credit Card: 🗆 Master Card 🗆 Visa 🗆 Discover 🗆 American Express						
Card #:Security Code:						
Authorized Signature:						
Name:						
Street Address:						
City:		St	ate:	Z	'ip:	
Phone:						

IIT HERE

Some info about the FESTIVAL

TICKET INFORMATION: Advance purchase of tickets is encouraged.

Walk-In: JCC Main Desk

By Mail: JCC Jewish Book Festival, 1200 Edgewood Avenue, Rochester, NY 14618

By Phone: 585-461-2000 By Fax: 585-461-0805

Online: www.rjbf.org (A convenience fee will apply.) Online sales end one hour before each event.

WALK-INS DAY OF SHOW:

Per availability, walk-in tickets may be available 30 minutes prior to the event.

We strongly encourage you to purchase tickets in advance.

STUDENT DISCOUNTS:

\$1 off with valid student ID. (Applies to advance ticket sales only. No discounts for walk-ins.)

GENERAL INFORMATION:

FOOD

All foods served at the Lane Dworkin Jewish Book Festival are in strict observance of the laws of kashrut. **SEATING**

Seating is general admission except for Book Festival donors who have reserved seating. Reserved seating is held until 15 minutes prior to the event. Reserved seating is not guaranteed for late arrivals. Remaining seating is general admission.

REFUNDS

Refunds may be available for canceled or rescheduled programs only. Due to circumstances beyond our control, speakers may be canceled or rescheduled without prior notice.

ACCESSIBILITY

All Festival venues are handicap accessible.

QUESTIONS

For additional information, please call 585-461-2000, ext. 237, or visit rjbf.org.

DONOR OPPORTUNITIES AND BENEFITS:

Please consider becoming a Lane Dworkin Jewish Book Festival donor!

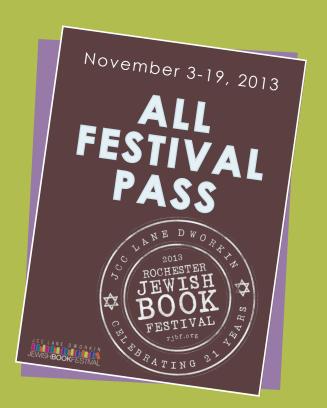
BENEFIT → LEVEL ↓	Reserved Seating	Recognition in all Festival Literature	Festival Bookstore Discount	Festival Access	Signed Speaker Books	Underwrite an Author
AUTHOR \$5,000+	X	X	20%	2 passes	All	X
PUBLISHER \$2,000+	X	Х	20%	2 passes	4	X
ESSAYIST \$1,000+	X	X	20%	2 passes	2	
NOVELIST \$500+	X	Х	10%	2 passes	2	
EDITOR \$350+	X	Х	10%	2 passes		
READER \$200+	Х	X	10%	2 tickets to 4 events		



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